

2024  
2025



  
**SELLITA**  
Independent Swiss watchmakers

SWISS  MADE

**CATALOGUE**  
MOVEMENTS



### Tradition

Founded in 1950 in La Chaux-de-Fonds, Sellita was initially known as an assembler of mechanical movements. Over time, it reinvented itself to become a fully-fledged manufacturer. Today, Sellita is a key pillar of the Swiss watch industry.

### Manufacture

As a fully-fledged manufacturer, Sellita has in-house control over all the essential stages of the design, production and assembly of high-quality mechanical movements. Product of a strong vertical integration strategy, Sellita has its own movement blanks factory (Gurofa), its own electroplating and decoration business (Technicor) and a bar turning company (Helios). Sellita's expertise even extends to the design and manufacture of its own machines as well as the regulating organ, the heart of the mechanical movement. In addition to its traditional core business, Sellita now also offers custom-made movements and complications as well as a range of high-end movements under the Manufacture AMT brand. Finally, Atilas Design offers all services related to the design and conception of watchmaking products.

### Swiss Made

More than just a geographical background, to Sellita, the term Swiss Made means a promise of quality and reliability.

# Introduction



## Independence

Proud of its independence, Sellita caters for all brands and treats all its clients on equal terms.

## Confidentiality

Aware of the need to work for clients who themselves are sometimes competitors, Sellita maintains the strictest confidentiality to best preserve the interests of each client.

## Flexibility

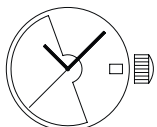

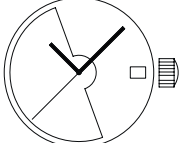
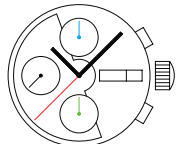
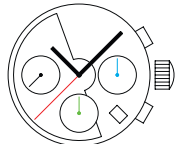
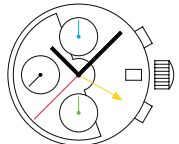
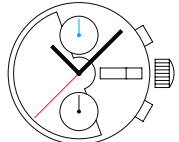
Sellita is constantly committed to responding to the specific needs and expectations of each and every client.

## Precision

Guarantee of quality, Sellita's precision is reflected in the excellence of its products and its services.

## Innovation and state-of-the-art technology

Sellita is innovative in a number of areas. This innovation covers both the design of new machines, the process of manufacturing and assembly, and, of course, the product itself. Sellita has state-of-the-art research and production equipment at its disposal and is unceasing in its optimization of products and production processes. To this end, Sellita has several engineering departments as well as two in-house laboratories, one of which is dedicated to chemical analysis and control of materials.

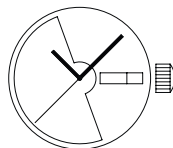
• SW100	_____	$7\frac{3}{4}$ ''' H 4.80 mm Ø 17.20 mm		P. 7
• SW200	_____	$11\frac{1}{2}$ ''' H 4.60 mm Ø 25.60 mm		P. 11
• SW210	_____	$11\frac{1}{2}$ ''' H 3.35 mm Ø 25.60 mm		P. 29
• SW300	_____	$11\frac{1}{2}$ ''' H 3.60 mm Ø 25.60 mm		P. 39
• SW400	_____	$13\frac{3}{4}$ ''' H 4.67 mm Ø 31.00 mm		P. 49
• SW500	_____	$13\frac{1}{4}$ ''' H 7.90 mm Ø 30.00 mm		P. 57
• SW510	_____	$13\frac{1}{4}$ ''' H 7.90 mm Ø 30.00 mm		P. 69
• SW530	_____	$13\frac{1}{4}$ ''' H 7.90 mm Ø 30.00 mm		P. 81
• SW560	_____	$13\frac{1}{4}$ ''' H 7.90 mm Ø 30.00 mm		P. 101



# Movement families overview

- SW600

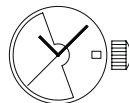
13 $\frac{1}{4}$ '''  
H 7.90 mm  
Ø 30.00 mm



P. 115

- SW1000

9'''  
H 3.90 mm  
Ø 20.00 mm



P. 121



## AJ\_\_\_Partially skeletonized

The abbreviation «AJ» designates those movements where the main plate is partially skeletonized to make the balance wheel and the escapement visible from the dial side of the movement.

## BV\_\_\_Vertical BicompaX

The minute and hour counters (or the small second) are aligned on a vertical axis.

## BH\_\_\_Horizontal BicompaX

The minute counter and the small second are aligned on a horizontal axis.

## D1\_\_\_Without decoration

The D1 execution represents the most basic execution of Sellita movements. Traces of machining and handling may be visible. This version is therefore not recommended when using a glass back.

## D2\_\_\_Simple decoration

The D2 version is the standard decoration recommended by Sellita. The main bridges and the oscillating weight are decorated with a paper snailing (the decoration may vary according to the caliber family).

## D3\_\_\_Refined decoration

D3 stands for a high quality execution with circular graining and côtes de Genève (the decoration may vary depending on the caliber family).

## D4\_\_\_Luxurious decoration

D4 represents the most luxurious execution of Sellita movements. It includes the D3 decoration with the addition of circular-graining on the main plate and, as far as it is visible, snailing on the barrel (the decoration may vary depending on the caliber family).

## M\_\_\_Manual winding

The letter «M» designates the hand-wound version of a given movement.

## MP\_\_\_Single push-button at 2 o'clock

MP stands for single push-button located at 2 o'clock. The single-pusher chronograph is characterized by the fact that all chronograph functions (start-stop-reset) are activated by one and the same push-button.

## MPC\_\_\_Single push-button in the crown

MP stands for single push-button located in the crown. The single push-button chronograph is characterized by the fact that all chronograph functions (start-stop-reset) are activated by one and the same push-button located in the crown.

## S\_\_\_Skeleton

The letter «S» designates the skeleton version of a given movement. A skeleton movement is characterized by the removal of material from the plate, bridges, the oscillating-weight and possibly the barrel for aesthetic purposes.

## Features of the SW100

The SW100 is the embodiment of automatic ladies' watch movements *par excellence*. With an architecture proven over decades, it represents the ideal choice for equipping small or shaped watches. It is the ladies' equivalent of the SW200-1 movement.



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blue screws



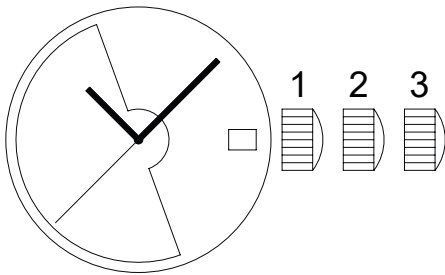
# SW100 family

SW100 a

7  $\frac{3}{4}$ "

H 4.80 mm

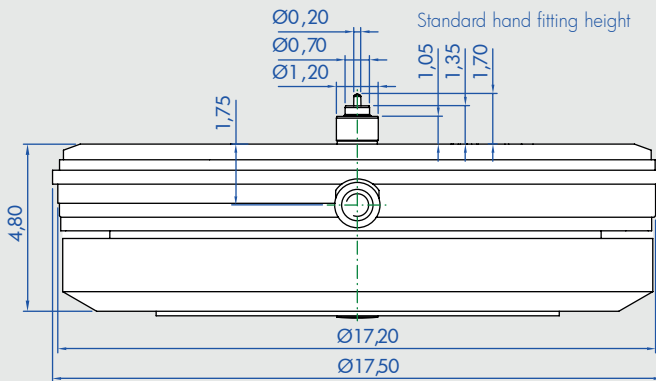
Ø 17.20 mm



## Self-winding - 3 hands - date

Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 42 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

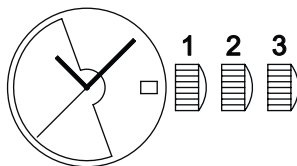
## Standards

SW100 a

7 $\frac{3}{4}$ '''

H 4.80 mm

Ø 17.20 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - date

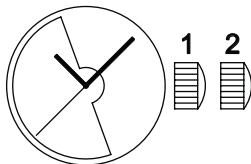
Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 42 hours

SW100 b

7 $\frac{3}{4}$ '''

H 4.80 mm

Ø 17.20 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 42 hours



# SW100 family

## Features of the SW200-1

A real pillar of Swiss watchmaking, the SW200-1 is precise, reliable and robust. The SW200-1 is versatile too and, thanks in particular to its many versions and small complications, is well able to equip all types of watches, from the most sports-orientated to the most elegant.



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws



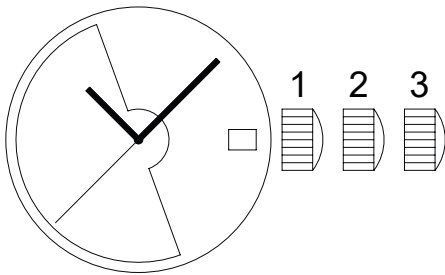
# SW200 family

SW200-1 a

11 1/2'''

H 4.60 mm

Ø 25.60 mm



## Self-winding - 3 hands - date

Hours, minutes and sweep center seconds

Date with quick setting

Self-winding mechanism with ball bearing

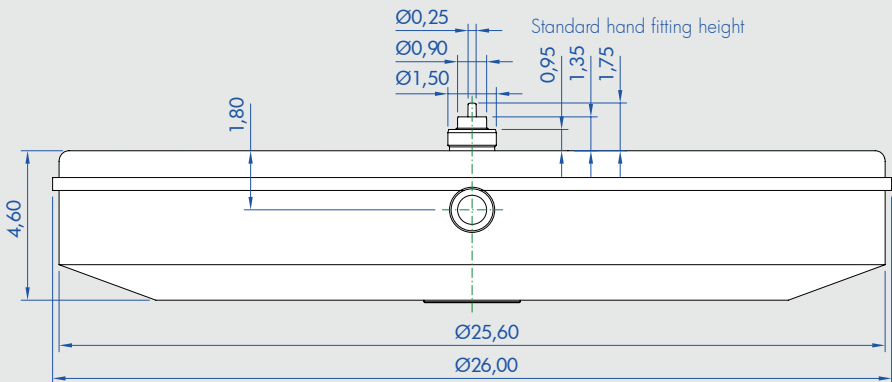
Stop second device

28'800 vibrations per hour (4 Hz)

26 jewels

Typical power reserve: 41 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

## Comparing SW260-1 and SW261-1

The SW261-1 comes with an increased small second pivot point distance of 7,60 mm compared to the 6,40 mm of the SW260-1.

Thus, the SW260-1 and SW261-1 allow to choose the optimum small second size depending on the diameter of the dial.

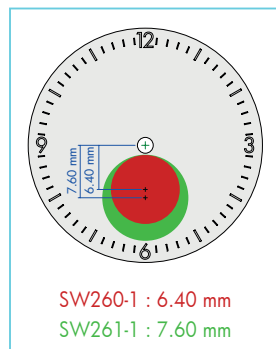
### 40 mm diameter watches



SW260-1



SW261-1



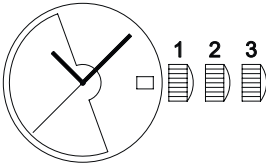
## Standards

### SW200-1 a

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - 3 hands - date

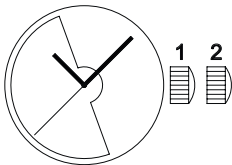
Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

### SW200-1 b

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

#### Self-winding - 3 hands

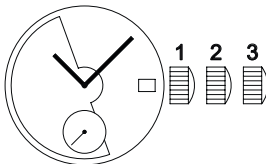
Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

### SW260-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (pivot point distance: 6.40 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 41 hours



SW266-1

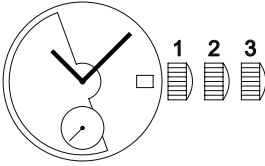


## SW261-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - small second - date

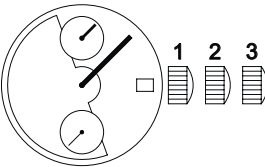
Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 41 hours

## SW266-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - regulator - date

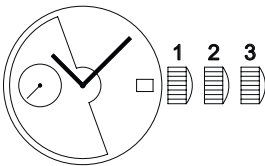
Hours at 12 o'clock (pivot point distance: 7.60 mm), minutes in the center  
Small second at 6 o'clock (pivot point distance: 7.60 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 41 hours

## SW290-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (pivot point distance: 6.40 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 41 hours



SW240-1

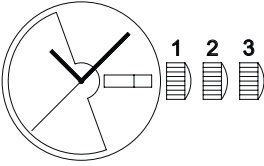
## Small complications

SW220-1

11 1/2'''

H 5.05 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - 3 hands - date - day

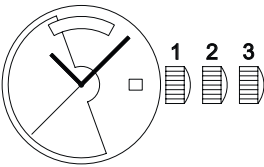
Hours, minutes and sweep center seconds  
 Date and day with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

SW240-1

13'''

H 5.05 mm

Ø 29.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - 3 hands - date - day

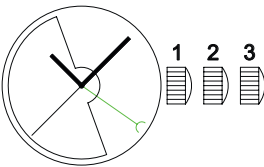
Hours, minutes and sweep center seconds  
 Date and day with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

SW221-1

11 1/2'''

H 5.05 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 4 hands - pointer date

Hours, minutes and sweep center seconds  
 Date by central hand with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours



SW285-1 α



SW285-1 b

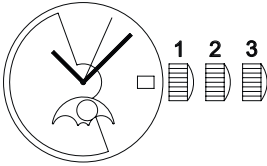


## SW280-1

11 1/2'''

H 5.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Self-winding - 3 hands - date - moon phase

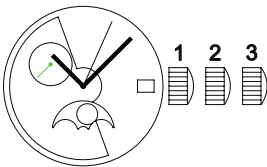
Hours, minutes and sweep center seconds  
 Date and moon phase at 6 o'clock with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

## SW285-1 a

11 1/2'''

H 5.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Self-winding - 4 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds  
 Date and moon phase at 6 o'clock with quick setting  
 Day/night indicator by hand at 10 o'clock  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

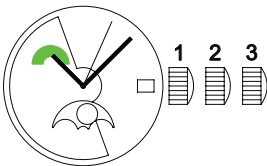
**NEW**

## SW285-1 b

11 1/2'''

H 5.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Self-winding - 3 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds  
 Date and moon phase at 6 o'clock with quick setting  
 Day/night indicator by disc at 10 o'clock  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

**NEW**



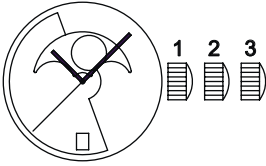
SW288-1 b

## SW288-1 a

11 1/2'''

H 5.65 mm

Ø 25.60 mm



### Self-winding - 3 hands - date - moon phase

Hours, minutes and sweep center seconds  
Date and big central moon phase with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

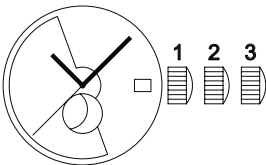
- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

## SW288-1 b

11 1/2'''

H 5.65 mm

Ø 25.60 mm



### Self-winding - 3 hands - date - moon phase

**NEW**

Hours, minutes and sweep center seconds  
Date and big moon phase at 6 o'clock with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting



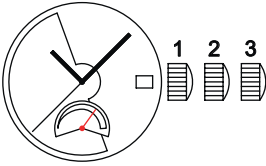
SW270-1

## SW270-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 4 hands - date - power reserve indicator

Hours, minutes and sweep center seconds

Power reserve indicator at 6 o'clock (pivot point distance: 7.60 mm)

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

26 jewels

Typical power reserve: 41 hours

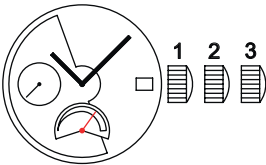
**NEW**

## SW279-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 4 hands - small second - date - power reserve indicator

Hours, minutes and small second at 9 o'clock (pivot point distance: 7.60 mm)

Power reserve indicator at 6 o'clock (pivot point distance: 7.60 mm)

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

31 jewels

Typical power reserve: 41 hours

**NEW**

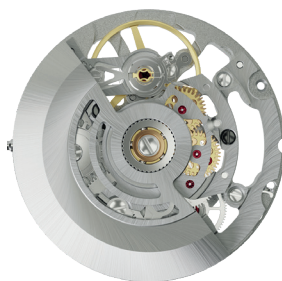
**NEW**

## SW200-1 S (skeleton) and SW200-1 AJ (partially skeletonized)

More than just a skeleton version of the SW200-1, the SW200-1 S has been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern.

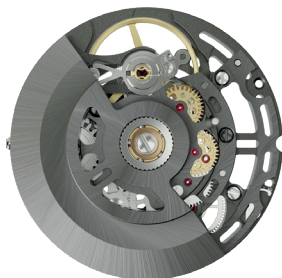
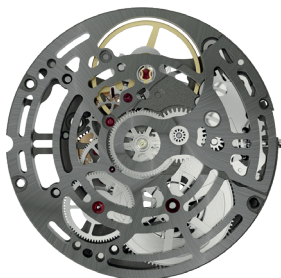
In addition to the standard skeletons, it is also possible to create your own design from 1'000 movements onwards.

The SW200-1 AJ and the SW261-1 AJ are partially skeletonized in order to reveal the escapement and the balance wheel on the dial side.



SW200-1 S a  
rhodium

SW200-1 S b  
anthracite ruthenium



SW200-1 S c  
anthracite ruthenium

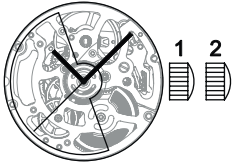
## Skeletons

SW200-1 S a

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

SW200-1 S b

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

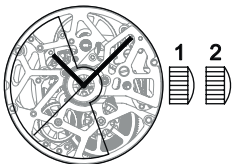
Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

SW200-1 S c

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

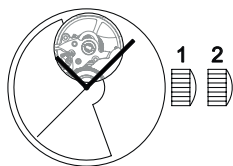
## Partially skeletonized

SW200-1 AJ

11½'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

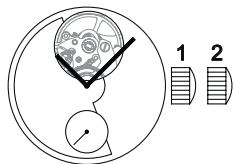
**NEW**

SW261-1 AJ

11½'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - small second

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 41 hours

**NEW**





# SW200 family

## Features of the SW210-1

Manual winding version of the SW200-1, the SW210-1 is striking notably for its slimness (only 3.35 mm with date and central sweep seconds), reliability and robustness. Just like the SW200-1, the SW210-1 comes in many variations, including numerous versions with small complications.



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws

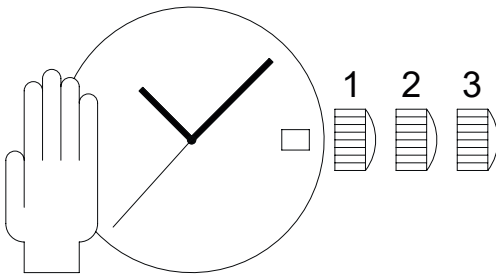
# SW210 family

SW210-1 a

11½'''

H 3.35 mm

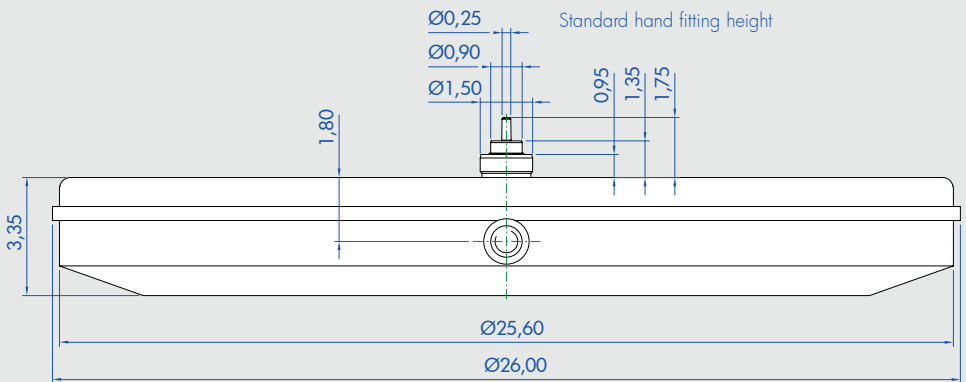
Ø 25.60 mm



## Manual winding - 3 hands - date

Hours, minutes and sweep center seconds  
Date with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

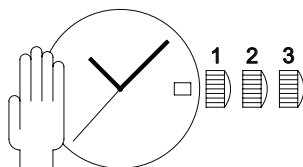
## Standards

**SW210-1 a**

11½'''

H 3.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 3 hands - date

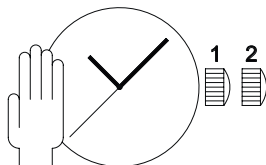
Hours, minutes and sweep center seconds  
Date with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

**SW210-1 b**

11½'''

H 3.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Manual winding - 3 hands

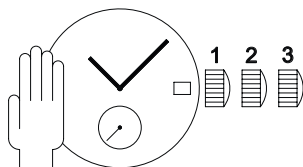
Hours, minutes and sweep center seconds  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

**SW216-1**

11½'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 3 hands - small second - date

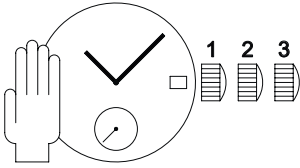
Hours, minutes and small second at 6 o'clock (pivot point distance: 6.40 mm)  
Date with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
23 jewels  
Typical power reserve: 45 hours

## SW261-1 M

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 3 hands - small second - date

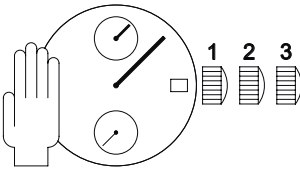
Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)  
 Date with quick setting  
 Manual winding  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 23 jewels  
 Typical power reserve: 45 hours

## SW266-1 M

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 3 hands - regulator - date

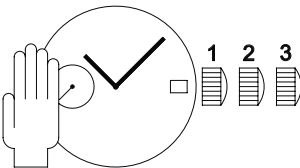
Hours at 12 o'clock (pivot point distance: 7.60 mm), minutes in the center and small second at 6 o'clock (pivot point distance: 7.60 mm)  
 Date with quick setting  
 Manual winding  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 23 jewels  
 Typical power reserve: 45 hours

## SW219-1

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (pivot point distance: 6.40 mm)  
 Date with quick setting  
 Manual winding  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 23 jewels  
 Typical power reserve: 45 hours

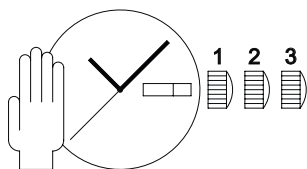
## Small complications

SW220-1 M

11½'''

H 3.80 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Manual winding - 3 hands - date - day

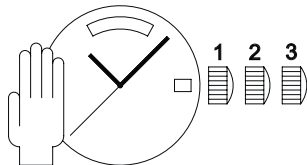
Hours, minutes and sweep center seconds  
Date and day with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

SW240-1 M

13'''

H 3.80 mm

Ø 29.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Manual winding - 3 hands - date - day

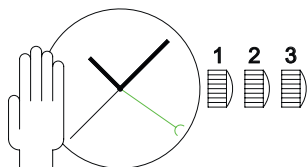
Hours, minutes and sweep center seconds  
Date and day with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

SW221-1 M

11½'''

H 3.80 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 4 hands - pointer date

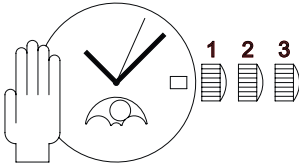
Hours, minutes and sweep center seconds  
Date by central hand with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

## SW280-1 M

11 1/2'''

H 4.15 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Manual winding - 3 hands - date - moon phase

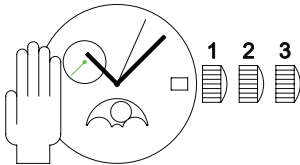
Hours, minutes and sweep center seconds  
 Date and moon phase (at 6 o'clock) with quick setting  
 Manual winding  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 18 jewels  
 Typical power reserve: 45 hours

## SW285-1 M a

11 1/2'''

H 4.15 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Manual winding - 4 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds  
 Date and moon phase (at 6 o'clock) with quick setting  
 Day/night indicator by hand at 10 o'clock  
 Manual winding  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 18 jewels  
 Typical power reserve: 45 hours

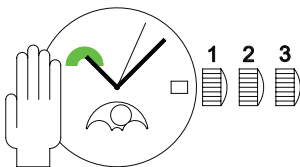
**NEW**

## SW285-1 M b

11 1/2'''

H 4.15 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Manual winding - 3 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds  
 Date and moon phase (at 6 o'clock) with quick setting  
 Day/night indicator by disc at 10 o'clock  
 Manual winding  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 18 jewels  
 Typical power reserve: 45 hours

**NEW**



SW288-1 M b

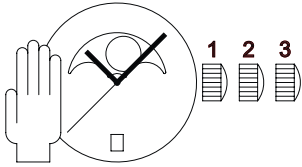


## SW288-1 M a

11 1/2'''

H 4.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Manual winding - 3 hands - date - moon phase

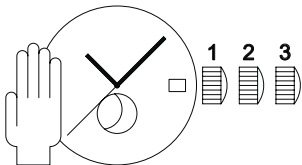
Hours, minutes and sweep center seconds  
Date and big central moon phase with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours

## SW288-1 M b

11 1/2'''

H 4.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

### Manual winding - 3 hands - date - moon phase

**NEW**

Hours, minutes and sweep center seconds  
Date and big moon phase at 6 o'clock with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 45 hours



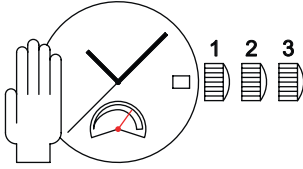
SW279-1 M

## SW270-1 M

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 4 hands - date - power reserve indicator

Hours, minutes and sweep center seconds

**Power reserve indicator at 6 o'clock** (pivot point distance: 7.60 mm)

Date with quick setting

Manual winding

Stop second device

28'800 vibrations per hour (4 Hz)

18 jewels

Typical power reserve: 45 hours

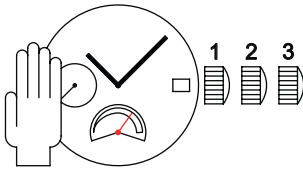
**NEW**

## SW279-1 M

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Manual winding - 4 hands - small second - date - power reserve indicator

Hours, minutes and small second at 9 o'clock (pivot point distance: 7.60 mm)

**Power reserve indicator at 6 o'clock** (pivot point distance: 7.60 mm)

Date with quick setting

Manual winding

Stop second device

28'800 vibrations per hour (4 Hz)

23 jewels

Typical power reserve: 45 hours

**NEW**

## Features of the SW300-1

---

Slimmer than the SW200-1 by 1.00 mm (3.60 mm as opposed to 4.60 mm), the SW300-1 is a high-end watch movement that stands out above all for its remarkable slimness. It is the ideal movement for the upper price segment and to create thin watches. Despite being only 3.60 mm thick, the SW300-1 is nonetheless robust, reliable and precise.



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws

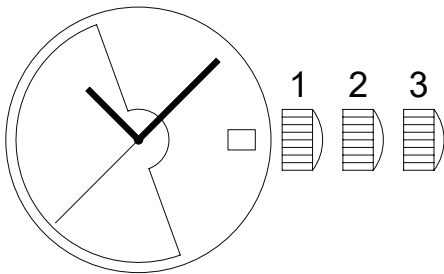
# SW300 family

SW300-1 a

11 1/2'''

H 3.60 mm

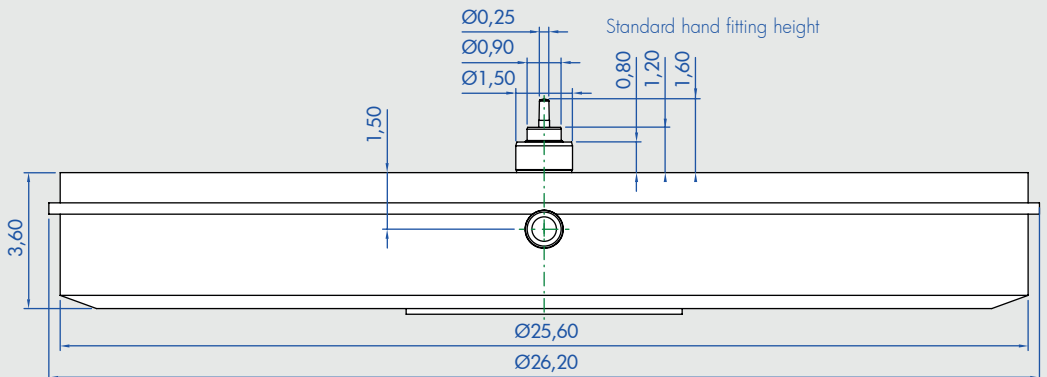
Ø 25.60 mm



## Self-winding - 3 hands - date

Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

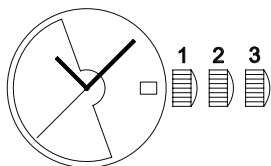
## Standards

**SW300-1 a**

11½'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - date

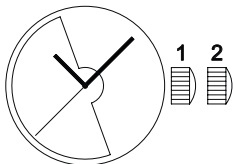
Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

**SW300-1 b**

11½'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

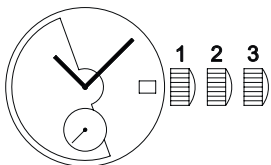
Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

**SW360-1**

11½'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - date - small second

Hours, minutes and small second at 6 o'clock (pivot point distance: 5.70 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 56 hours

# SW300 family

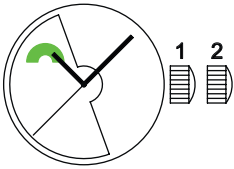
## Small complications

SW305-1

11 1/2'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - day/night

**NEW**

Hours, minutes and sweep center seconds  
Day/night indicator by disc at 10 o'clock  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours



SW305-1



SW331-2



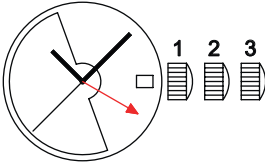
# SW300 family

## SW330-2

11 1/2'''

H 4.10 mm

Ø 25.60 mm



- 1) Manual winding
- 3) Date and GMT setting
- 2) Time setting

### Self-winding - 4 hands - date - 2nd time zone

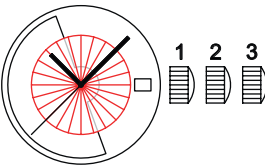
Hours, minutes and sweep center seconds  
**2nd time zone / 24 h GMT by hand in the center**  
Date and GMT with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

## SW331-2

11 1/2'''

H 4.10 mm

Ø 25.60 mm



- 1) Manual winding
- 3) Date and world time setting
- 2) Time setting

### Self-winding - 3 hands - date - world time

Hours, minutes and sweep center seconds  
**World time by disc in the center**  
Date and world time with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

**NEW**

## Features of the SW382-1

---

Based on the extra-thin automatic movement SW300-1, the caliber SW382-1 features a date by central hand and a moon phase display at 6 o'clock.

The SW382-1 not only has the outstanding precision and reliability of the SW300-1, but it is also very thin with respect to its complexity with an overall height of only 4.85mm. Thanks to its ingenious design, the moon phase and date displays can be quick set by the crown.

The elegant positioning of the date and moon phase enables the creation of harmonious dials in the style of the coveted calendar watches from the 1940s.



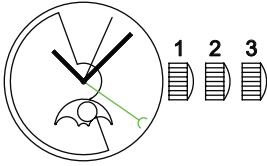
SW382-1

SW382-1

11 1/2'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

## Self-winding - 4 hands - pointer date - moon phase

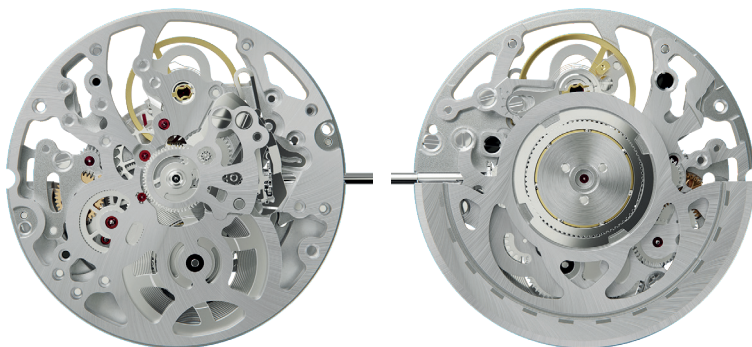
Hours, minutes and sweep center seconds  
Date by central hand with quick setting  
Moon phase at 6 o'clock with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

**NEW**

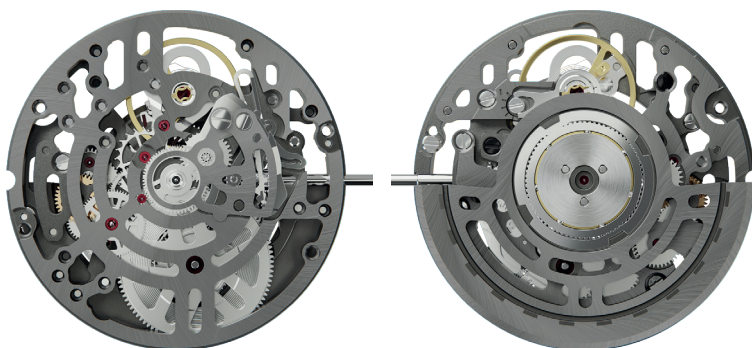
## SW300-1 S (skeleton)

**NEW**

More than just a skeleton version of the SW300-1, the SW300-1 S has been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern. In addition to our standard offering, it is also possible to create your own design from 500 movements onwards.



SW300-1 S α, rhodium



SW300-1 S b, anthracite ruthenium

## Skeletons

SW300-1 S a

11 1/2'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

SW300-1 S b

11 1/2'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 56 hours

## Features of the SW400-1

The SW400-1 has all the benefits of the precision, reliability and robustness of the SW200-1 but with an increased diameter size of 31.00 mm. This large diameter is a perfect fit for men's watches in contemporary sizes (40 to 46 mm diameter).



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws

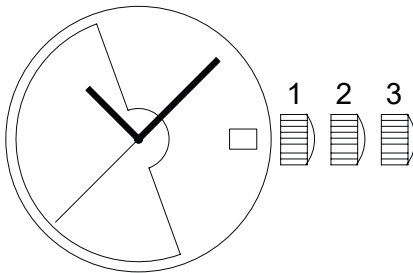
# SW400 family

SW400-1 a

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



## Self-winding - 3 hands - date

Hours, minutes and sweep center seconds

Date with quick setting

Self-winding mechanism with ball bearing

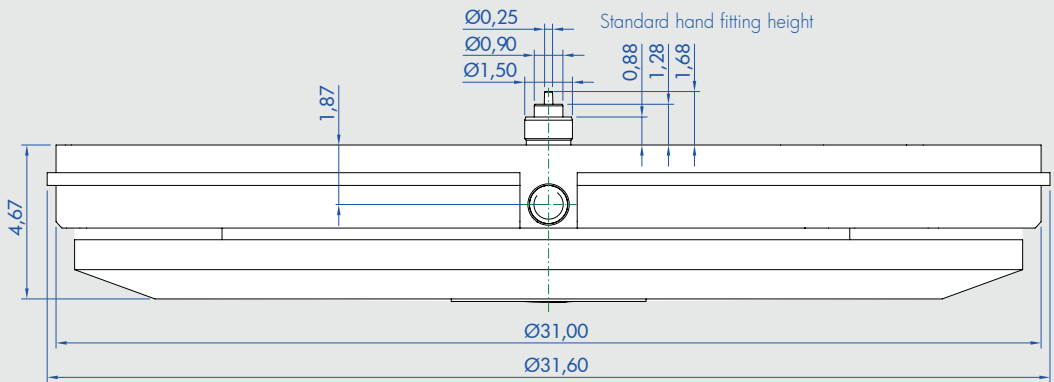
Stop second device

28'800 vibrations per hour (4 Hz)

26 jewels

Typical power reserve: 41 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

## Comparing SW400-1 and SW200-1

### 1. Date size increased by 44%

The SW400-1 comes with a date display 44% larger compared to the SW200-1. The placement of the date is also optimized. Located more to the outside of the dial, the date window allows for larger-sized dials in a balanced design.

### 2. New aesthetic

Due to its 31.00 mm size, the SW400-1 can fit perfectly into large diameter casings without the need to resort to a spacer ring. It also allows to have a larger see-through case back in line with the diameter of the casing.

Also the aesthetic of the movement is very pleasant owing to its bigger plate and new oscillating weight, which allows for a variety of customizations thanks to its large diameter.

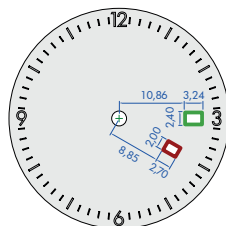
### 42 mm diameter watches

SW200-1

SW400-1



44% increase  
of the date size



SW200-1: 2.00 x 2.70 mm

SW400-1: 2.40 x 3.24 mm



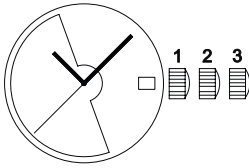
## Standards

SW400-1 a

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - date

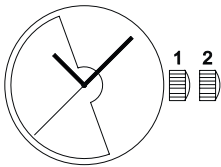
Hours, minutes and sweep center seconds  
 Date with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

SW400-1 b

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

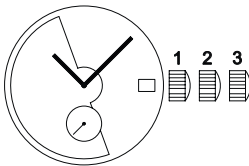
Hours, minutes and sweep center seconds  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 26 jewels  
 Typical power reserve: 41 hours

SW461-1

13 $\frac{3}{4}$ '''

H 5.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)  
 Date with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 31 jewels  
 Typical power reserve: 41 hours

**NEW**

## SW200-1 S (skeleton) and SW200-1 AJ (partially skeletonized)

More than just a skeleton version of the SW400-1, the SW400-1 S has been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern.

In addition to the standard skeletons, it is also possible to create your own design from 1'000 movements onwards.

The SW400-1 AJ and the SW461-1 AJ are partially skeletonized in order to reveal the escapement and the balance wheel on the dial side.



SW400-1 S α  
rhodium

SW400-1 S b  
anthracite ruthenium



SW400-1 S c  
anthracite ruthenium

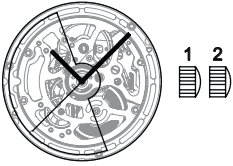
## Skeletons

SW400-1 S a

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

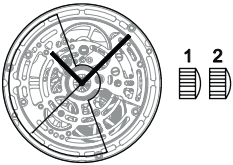
Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

SW400-1 S b

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

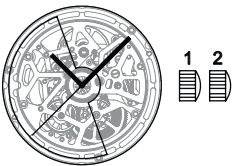
Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

SW400-1 S c

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - skeleton

**NEW**

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

SW400-1 AJ

13 $\frac{3}{4}$ "

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
26 jewels  
Typical power reserve: 41 hours

**NEW**

SW461-1 AJ

13 $\frac{3}{4}$ "

H 5.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - small second

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
31 jewels  
Typical power reserve: 41 hours

**NEW**



# SW400 family

## Features of the SW500

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Renowned for its legendary robustness, the SW500 is the quintessential Swiss automatic chronograph. The SW500 is characterized by its integrated chronograph mechanism (therefore visible through an open case back) and its multiple functions, which include a 30 minutes counter, a 12 hours counter as well as date and day display.



D1 (without decoration), nickel



D2 (simple decoration), nickel



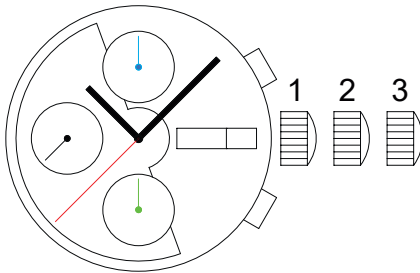
D4 (luxurious decoration), rhodium,  
blued screws

SW500 a

13¼'''

H 7.90 mm

Ø 30.00 mm



## Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

Date and day with quick setting

Self-winding mechanism with ball bearing

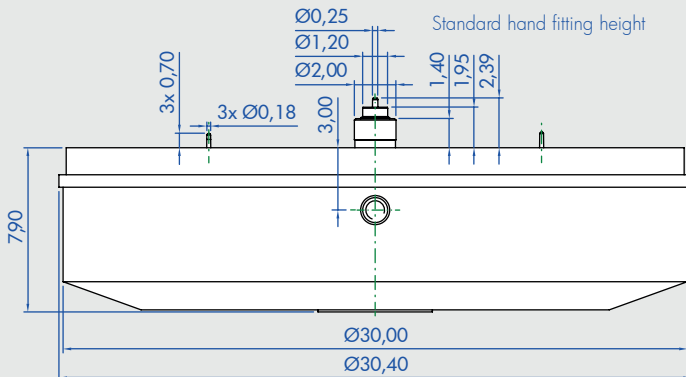
Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

1) Manual winding 2) Date and day setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

## SW500 M (Manual winding version of the SW500)

All of the SW500 versions are additionally available in a manual winding form ("M"). The height of the SW500 M is only 7.00 mm compared with the 7.90 mm of the automatic version (SW500). Due to its reduced thickness, the SW500 M makes it possible to create thinner watches and to revive the beautiful manual winding chronographs of yesteryear. Furthermore, the SW500 M has a long typical power reserve of 63 hours. Finally, it features a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing the chronograph wheel to be seen.



**SW500 M α** 13¼" H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 9 o'clock  
60 seconds counter in the center  
30 minutes counter at 12 o'clock  
12 hours counter at 6 o'clock  
Date and day with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
21 jewels  
Typical power reserve: 63 hours

D4 (luxurious decoration), rhodium,  
blued screws



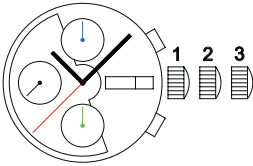
## Standards

### SW500 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

#### Self-winding - chronograph - date - day

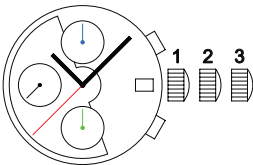
Cam operated chronograph - two push-buttons  
 Hours, minutes and small second at 9 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 Date and day with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

### SW500 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - chronograph - date

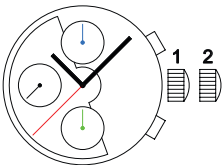
Cam operated chronograph - two push-buttons  
 Hours, minutes and small second at 9 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 Date with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

### SW500 c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

#### Self-winding - chronograph

Cam operated chronograph - two push-buttons  
 Hours, minutes and small second at 9 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

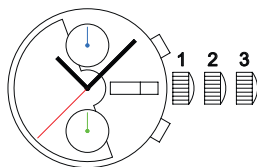
## Vertical bicompax

SW500 BV a

1 3/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons

Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

Date and day with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

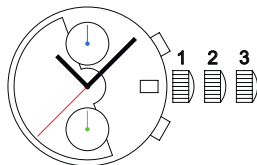
Typical power reserve: 62 hours

SW500 BV b

1 3/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - chronograph - date

Cam operated chronograph - two push-buttons

Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

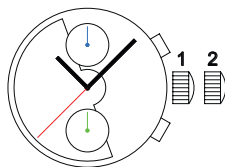
Typical power reserve: 62 hours

SW500 BV c

1 3/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - chronograph

Cam operated chronograph - two push-buttons

Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours



# SW500 family

## Features of the SW500 MP / MPC

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the SW500, the single push-button operation allows for the creation of contemporary and original configurations as well as a revival of long-lost designs. With only one push-button, the movement can also be rotated in its casing, allowing the adjustment of the position of the crown and the push-button and so obtaining new counter settings.



SW500 MP α

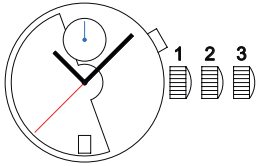
## Monopusher at 2 o'clock

SW500 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock

Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

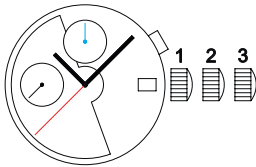
Typical power reserve: 62 hours

SW500 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

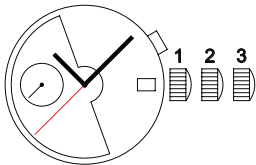
Typical power reserve: 62 hours

SW500 MP c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours



SW500 MPC c

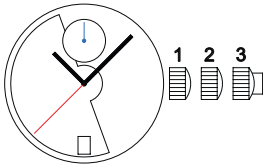
## Monopusher in the crown

### SW500 MPC a

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown  
Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

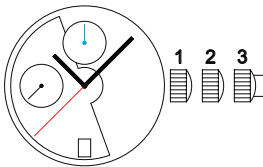
Typical power reserve: 62 hours

### SW500 MPC b

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown  
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

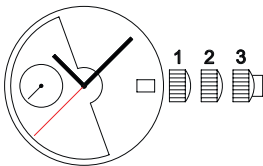
Typical power reserve: 62 hours

### SW500 MPC c

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown  
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

### SW501 (SW500 with a 15 minutes counter)

Available for all versions of the SW500, the 15 minutes counter allows to realize a regatta display as well as an aviator counter. The SW500 versions which are equipped with a 15 minutes counter are referred to as SW501.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW501 BV α



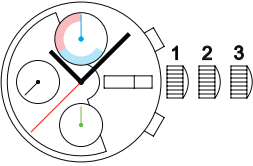
## Examples of regatta displays / 15 minutes counters

SW501 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - chronograph - date - day

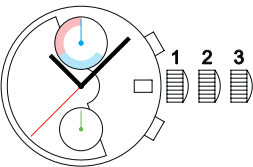
Cam operated chronograph - two push-buttons  
 Hours, minutes and small second at 9 o'clock  
 60 seconds counter in the center  
 15 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 Date and day with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

SW501 BV b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - chronograph - date

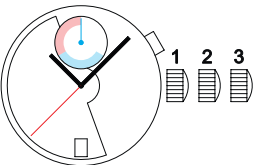
Cam operated chronograph - two push-buttons  
 Hours and minutes  
 60 seconds counter in the center  
 15 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 Date with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

SW501 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock  
 Hours and minutes  
 60 seconds counter in the center  
 15 minutes counter at 12 o'clock  
 Date with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

## Features of the SW510

The SW510 is the «tricompa» version of the SW500. The SW510 therefore offers a traditional chronograph layout, that is, a 30 minutes counter at 3 o'clock, 12 hours counter at 6 o'clock and small second counter at 3 o'clock. Quick setting of the date is activated via the crown.

The SW510 has the same watch casing dimensions as the SW500 which means the same casing as well as the same hands can be used for both calibers.



D1 (without decoration), nickel



D2 (simple decoration), nickel



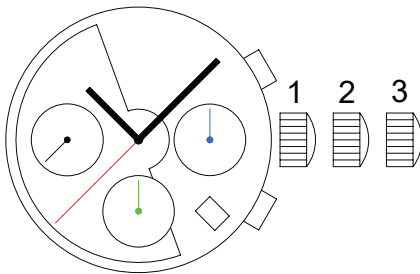
D4 (luxurious decoration), rhodium,  
blued screws

SW510 a

13¼'''

H 7.90 mm

Ø 30.00 mm



## Self-winding - chronograph - date

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

12 hours counter at 6 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

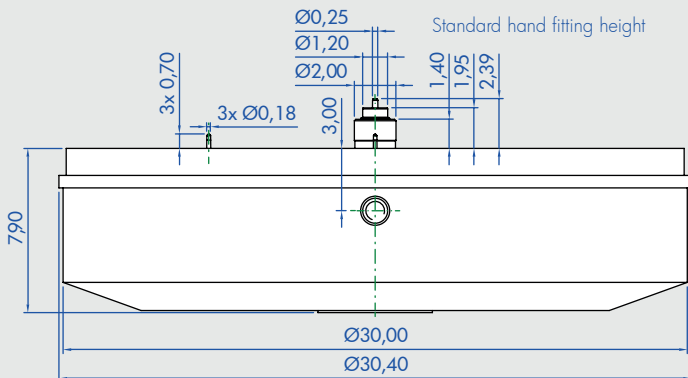
Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

## SW510 M (Manual winding version of the SW510)

All of the SW510 versions are additionally available in a manual winding form ("M"). The height of the SW510 M is only 7.00 mm compared with the 7.90 mm of the automatic version (SW510). Due to its reduced thickness, the SW510 M makes it possible to create thinner watches and to revive the beautiful manual winding chronographs of yesteryear. Furthermore, the SW510 M has a long typical power reserve of 63 hours. Finally, it features a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing the chronograph wheel to be seen.



D4 (luxurious decoration), rhodium,  
blued screws

**SW510 M a** 13¼" H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 9 o'clock  
60 seconds counter in the center  
30 minutes counter at 3 o'clock  
12 hours counter at 6 o'clock  
Date with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
23 jewels  
Typical power reserve: 63 hours

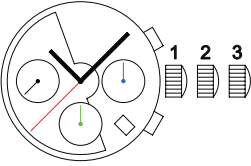
## Tricompax

### SW510 a

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - chronograph - date

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

12 hours counter at 6 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

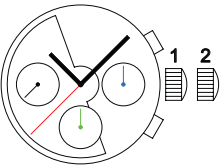
Typical power reserve: 62 hours

### SW510 b

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

#### Self-winding - chronograph

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

12 hours counter at 6 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours

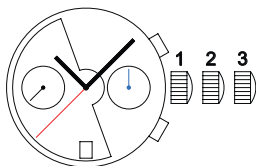
## Horizontal bicompaX

SW510 BH a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - chronograph - date

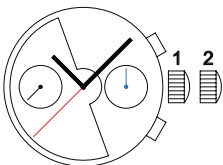
Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 9 o'clock  
60 seconds counter in the center  
30 minutes counter at 3 o'clock  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
27 jewels  
Typical power reserve: 62 hours

SW510 BH b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) time setting

### Self-winding - chronograph

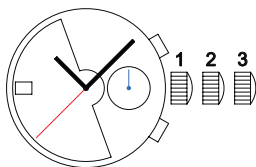
Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 9 o'clock  
60 seconds counter in the center  
30 minutes counter at 3 o'clock  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
27 jewels  
Typical power reserve: 62 hours

SW510 BH c

13¼'''

H 7.90 mm


Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - chronograph - date

Cam operated chronograph - two push-buttons  
Hours and minutes  
60 seconds counter in the center  
30 minutes counter at 3 o'clock  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
27 jewels  
Typical power reserve: 62 hours



# SW510 family

## Features of the SW510 MP / MPC

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the bi-compax configuration of the SW510, the single push-button operation allows for a revival of the styling of the most beautiful classic chronographs (chronographs with two push-buttons having only been invented and patented in 1934).



SW510 MP α



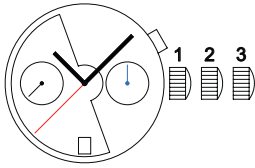
## Monopusher at 2 o'clock

SW510 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

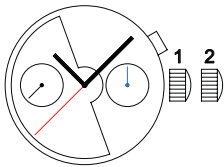
Typical power reserve: 62 hours

SW510 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - monopusher chronograph

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

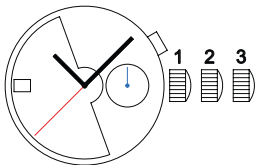
Typical power reserve: 62 hours

SW510 MP c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock

Hours and minutes

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours



SW510 MPC α

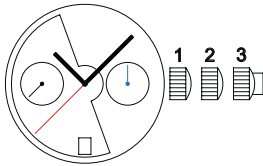
## Monopusher in the crown

### SW510 MPC a

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown  
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

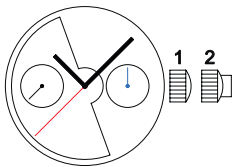
Typical power reserve: 62 hours

### SW510 MPC b

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

#### Self-winding - monopusher chronograph

Cam operated chronograph - single push-button in the crown  
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

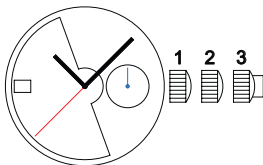
Typical power reserve: 62 hours

### SW510 MPC c

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown  
Hours and minutes

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours

## SW511 (SW510 with a 15 minutes counter)

Available for all versions of the SW510, the 15 minutes counter allows to realize a regatta display as well as an aviator counter. The SW510 versions which are equipped with a 15 minutes counter are referred to as SW511.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW511 b



SW511 BH α

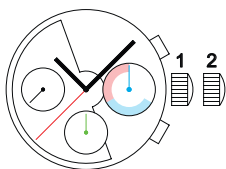
## Examples of regatta displays / 15 minutes counters

SW511 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - chronograph

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

15 minutes counter at 3 o'clock

12 hours counter at 6 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

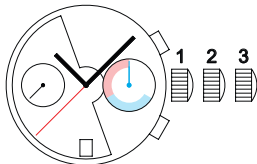
Typical power reserve: 62 hours

SW511 BH a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - chronograph - date

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

15 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

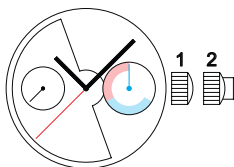
Typical power reserve: 62 hours

SW511 MPC b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - monopusher chronograph

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

15 minutes counter at 3 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours

## Features of the SW530

The SW530 combines the legendary SW500 automatic chronograph movement by adding a central 24-hour GMT indication with quick-set via the crown.

By doing so, the SW530 takes over the remarkable robustness, precision and reliability of the SW500 while maintaining the same overall height of 7.90 mm.



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws

# SW530 family

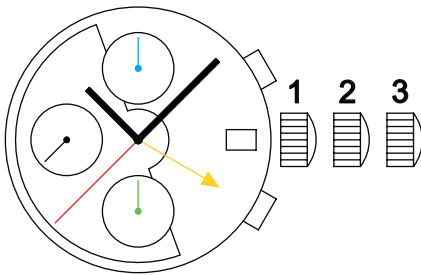
**NEW**

SW530 a

13¼'''

H 7.90 mm

Ø 30.00 mm



## Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

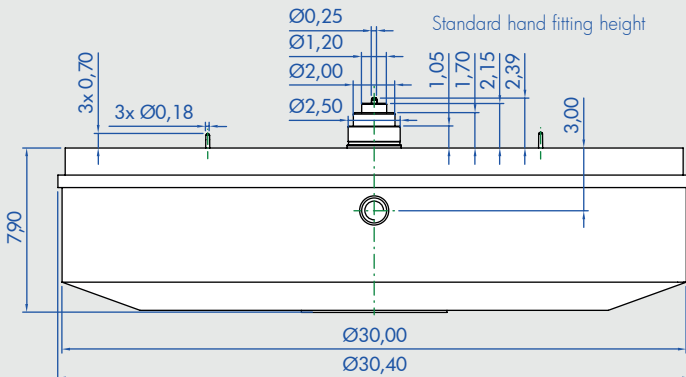
Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve : 62 hours

1) Manual winding 2) Date and GMT setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

## SW53X M (Manual winding version of the SW53X)

**NEW**

All versions of the SW53X are also available in a manual winding version. The height of the movement is reduced from 7.90 mm to 7.00 mm for the SW530 M and from 8.40 mm to 7.50 mm for the SW532 M, allowing for thinner watches.

The SW53X M also have a long typical power reserve of 63 hours. Finally, they have a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing to see the chronograph wheel.



D4 (luxurious decoration), rhodium,  
blue screws

**SW530 M a** 13¼" H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 9 o'clock  
60 seconds counter in the center  
30 minutes counter at 12 o'clock  
12 hours counter at 6 o'clock  
2nd time zone / 24 h GMT by central hand  
Date and GMT with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
21 jewels  
Typical power reserve: 63 hours



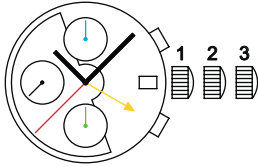
## Standards

### SW530 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

#### Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons  
 Hours, minutes and small second at 9 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 2nd time zone / 24 h GMT in the center  
 Date and GMT with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

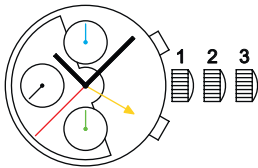
**NEW**

### SW530 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) GMT setting
- 3) Time setting

#### Self-winding - chronograph - 2nd time zone

Cam operated chronograph - two push-buttons  
 Hours, minutes and small second at 9 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 12 hours counter at 6 o'clock  
 2nd time zone / 24 h GMT in the center  
 GMT with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 25 jewels  
 Typical power reserve: 62 hours

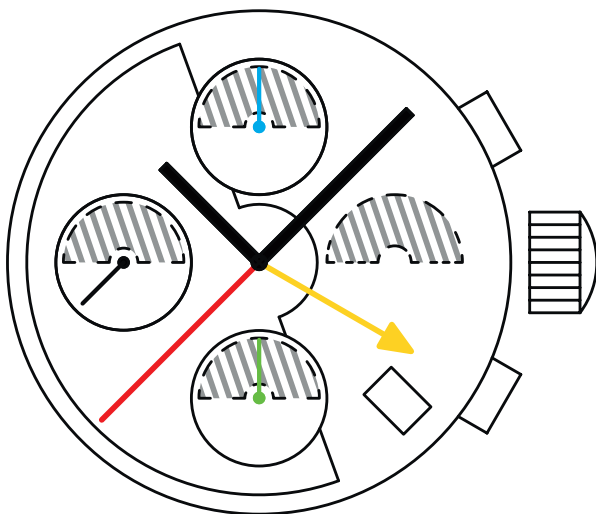
**NEU**

## Features of the SW532

**NEW**

The SW532 combines the legendary SW500 automatic chronograph with a second time zone indication in the center (12-hour) and day/night display by disc. The latter is linked to the GMT function and can be positioned at 3, 6, 9 or 12 o'clock.

Thanks to its sophisticated design, the GMT mechanism of the SW532 is able to display half time zones, such as those found in India and parts of Australia. Furthermore, the 12-hour time format of the GMT indication eliminates the need for an additional scale on the dial or bezel. The customizable positioning of the day/night display enables to create a great variety of beautifully balanced dials. Despite its great complexity, the SW532's overall height is only half a millimeter greater than that of the SW500.



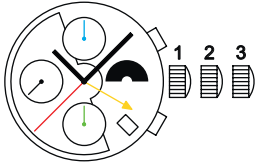
## Small complications

SW532 a

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 3 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

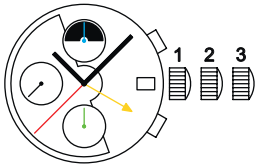
**NEW**

SW532 b

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 12 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

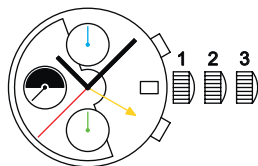
**NEU**

SW532 c

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 9 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

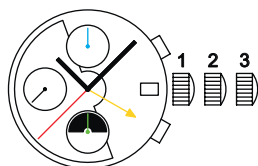
**NEW**

SW532 d

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 6 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

**NEU**

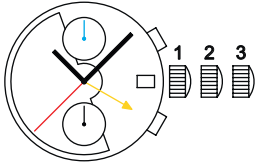
## Vertical bicompass

SW536

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

**NEW**

## Features of the SW53X MP/MPC

**NEW**

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the GMT function, the single push-button operation allows for the creation of contemporary and original configurations as well as a revival of vintage designs. With only one push-button, the movement can also be rotated in its casing, allowing the adjustment of the position of the crown and the push-button and so obtaining new counter settings.



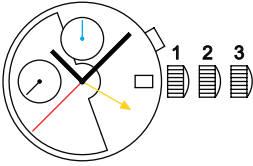
## Monopusher at 2 o'clock

SW530 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

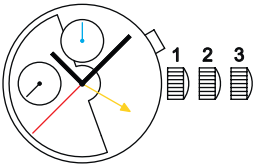
NEW

SW530 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

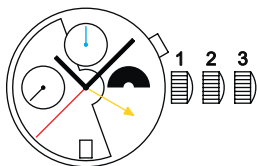
NEU

## SW532 MP a

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 3 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

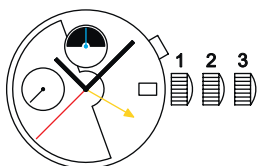
**NEW**

## SW532 MP b

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 12 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

**NEU**

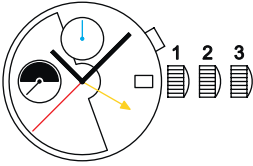


## SW532 MP c

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 9 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

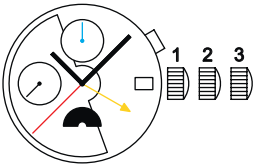
**NEW**

## SW532 MP d

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 6 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

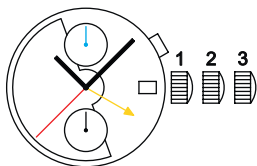
**NEW**

SW536 MP

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date -  
2nd time zone

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

**NEW**

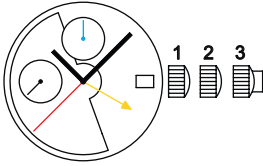
## Monopusher in the crown

SW530 MPC a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

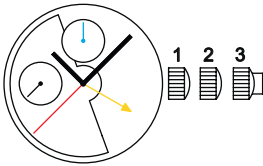
**NEW**

SW530 MPC b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - 2nd time zone

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

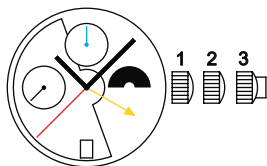
**NEU**

## SW532 MPC a

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 3 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

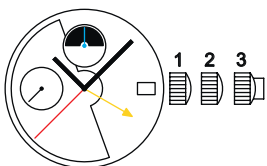
**NEW**

## SW532 MPC b

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 12 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

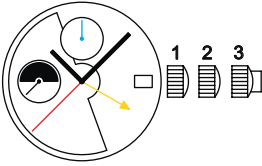
**NEU**

## SW532 MPC c

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

**Self-winding - monopusher chronograph - date - 2nd time zone - day/night**

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 9 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

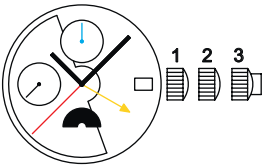
**NEW**

## SW532 MPC d

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

**Self-winding - monopusher chronograph - date - 2nd time zone - day/night**

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 12 h GMT in the center

GMT's day/night indicator by disc at 6 o'clock

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

**NEW**



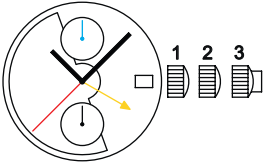
SW536 MPC

## SW536 MPC

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

**NEW**

SW531, SW533 and SW537 (SW53X with a 15 minutes counter)

**NEW**

Available for all versions of the SW53X, the 15 minutes counter allows for both a regatta display and an aviation-type counter. The SW530 versions which are equipped with a 15 minutes counter are referred to as SW531. The versions of the SW532 and SW536 equipped with a 15 minutes counter are called SW533 and SW537 respectively.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display, which perfectly complements the GMT function. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW531 a



SW533 d



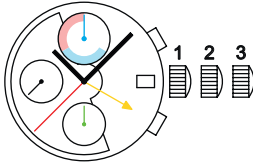
## Examples of regatta displays / 15 minutes counters

SW531 a

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

15 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

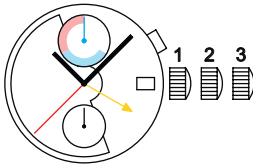
**NEW**

SW537 MP

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

15 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

**NEU**

## Features of the SW560

The SW560 is an automatic chronograph movement derived from the SW500 with a 30-minute counter at 12 o'clock and a small seconds hand at 6 o'clock. Thus, the SW560 inherits all the good features of its base as well as all its options (manual version, monopusher at 2 o'clock or in the crown, 15-minute counter, etc.). The elegant positioning of the minute counter and the small seconds hand on the symmetry axis allows the design of harmonious dials in the style of a regulator.

Since the dimensions of the SW560 have remained identical to those of the SW500/SW510, the same case and hands can be used for all.



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws

# SW560 family

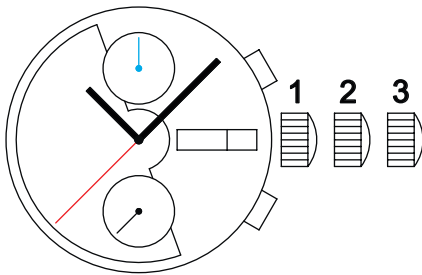
**NEW**

SW560 a

13¼'''

H 7.90 mm

Ø 30.00 mm



## Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date and day with quick setting

Self-winding mechanism with ball bearing

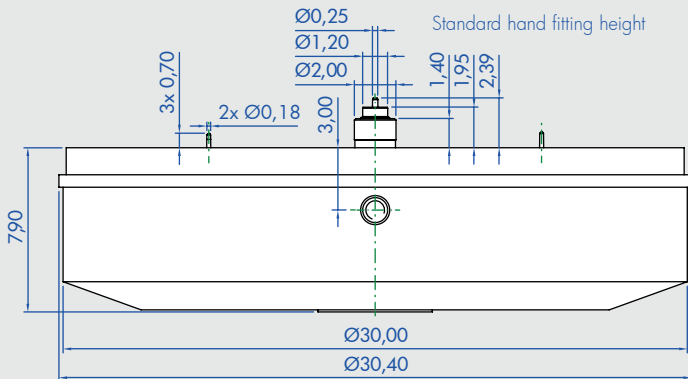
Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

1) Manual winding 2) Date and day setting 3) Time setting



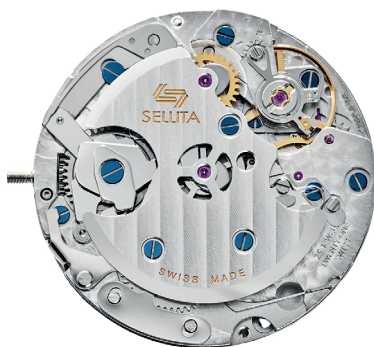
Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

## SW56X M (manual winding version of the SW56X)

**NEW**

All versions of the SW560 and SW562 and SW562 S are also available in a manual winding version. The height of the movement is reduced from 7.90 mm to 7.00 mm for the SW560 M and from 6.90 mm to 6.00 mm for the SW562 M, allowing for especially thin watches.

The SW560 M, SW562 and SW562 S M also have a long typical power reserve of 62 hours. Finally, they have a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing to see the chronograph wheel.



D4 (luxurious decoration), rhodium,  
blued screws

**SW560 M a** 13¼''' H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 6 o'clock  
60 seconds counter in the center  
30 minutes counter at 12 o'clock  
Date and day with quick setting  
Manual winding  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 62 hours

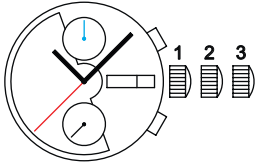
## Standards

### SW560 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

#### Self-winding - chronograph - date - day

**NEW**

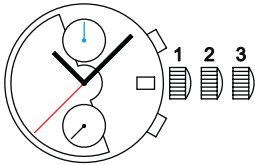
Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 6 o'clock  
**60 seconds counter in the center**  
**30 minutes counter at 12 o'clock**  
Date and day with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
29 jewels  
Typical power reserve: 62 hours

### SW560 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

#### Self-winding - chronograph - date

**NEW**

Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 6 o'clock  
**60 seconds counter in the center**  
**30 minutes counter at 12 o'clock**  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
29 jewels  
Typical power reserve: 62 hours

## Features of the SW562

**NEW**

The SW562 is an automatic chronograph movement derived from the SW500 with a 30 minute counter at 12 o'clock and a small seconds hand at 6 o'clock. Thus, the SW562 inherits all the good features of its base as well as all its options (manual version, single monopusher at 2 o'clock or in the crown, 15-minute counter, etc.)

By omitting the date and day indication, the height of the SW562 could be reduced by exactly 1.00 mm to only 6.90 mm compared to the SW500.

The elegant positioning of the minute counter and the small seconds hand on the symmetry axis allows the design of harmonious dials in the style of a regulator.

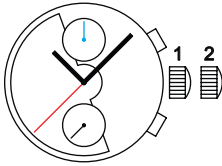
## Small complications

SW562

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - chronograph

**NEW**

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

## Features of the SW56X MP/MPC

**NEW**

All versions of the SW560 and SW562 and SW562 S are also available in a monopusher version.

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the SW56X's «vertical bicompax» configuration, the single push-button complication allows for both contemporary configurations and the revival of the aesthetics of the finest classic chronographs of yesteryear (the two-pusher chronograph was only invented and patented in 1934).



SW560 MP α



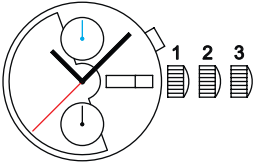
## Monopusher at 2 o'clock

SW560 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - day

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date and day with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

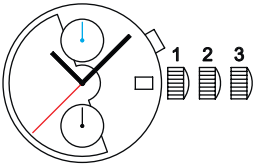
**NEW**

SW560 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

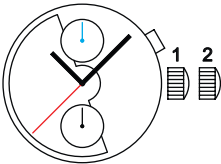
**NEW**

SW562 MP

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - monopusher chronograph

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

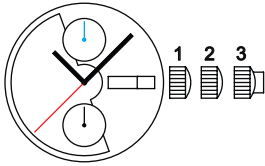
**NEW**



SW560 MPC b

## Monopusher in the crown

SW560 MPC a    13¼'''    H 7.90 mm    Ø 30.00 mm



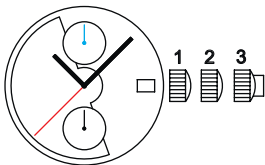
- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date - day

Cam operated chronograph - single push-button in the crown  
 Hours, minutes and small second at 6 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 Date and day with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 29 jewels  
 Typical power reserve: 62 hours

**NEW**

SW560 MPC b    13¼'''    H 7.90 mm    Ø 30.00 mm



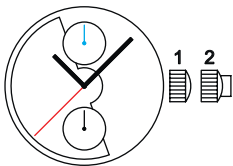
- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown  
 Hours, minutes and small second at 6 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 Date with quick setting  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 29 jewels  
 Typical power reserve: 62 hours

**NEW**

SW562 MPC    13¼'''    H 6.90 mm    Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - monopusher chronograph

Cam operated chronograph - single push-button in the crown  
 Hours, minutes and small second at 6 o'clock  
 60 seconds counter in the center  
 30 minutes counter at 12 o'clock  
 Self-winding mechanism with ball bearing  
 Stop second device  
 28'800 vibrations per hour (4 Hz)  
 29 jewels  
 Typical power reserve: 62 hours

**NEW**

SW561, SW563 and SW563 S (SW56X with a 15 minutes counter)

Available for all versions of the SW56X, the 15 minutes counter allows for both a regatta display and an aviation-type counter. The SW560 versions which are equipped with a 15 minutes counter are referred to as SW561. The versions of the SW562 and SW562 S equipped with a 15 minutes counter are called SW563 and SW563 S respectively.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW561 b

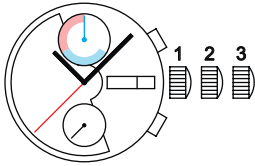
## Examples of regatta displays / 15 minutes counters

SW561 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

**NEW**

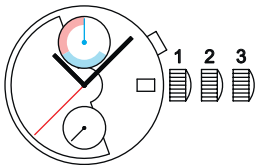
Cam operated chronograph - two push-buttons  
Hours, minutes and small second at 6 o'clock  
**60 seconds counter in the center**  
**15 minutes counter at 12 o'clock**  
Date and day with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
29 jewels  
Typical power reserve: 62 hours

SW561 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

**NEW**

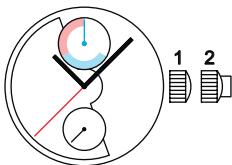
Cam operated chronograph - single push-button at 2 o'clock  
Hours, minutes and small second at 6 o'clock  
**60 seconds counter in the center**  
**15 minutes counter at 12 o'clock**  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
29 jewels  
Typical power reserve: 62 hours

SW563 MPC

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

**NEW**

Cam operated chronograph - single push-button in the crown  
Hours, minutes and small second at 6 o'clock  
**60 seconds counter in the center**  
**15 minutes counter at 12 o'clock**  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
29 jewels  
Typical power reserve: 62 hours

## SW562 S (skeleton)

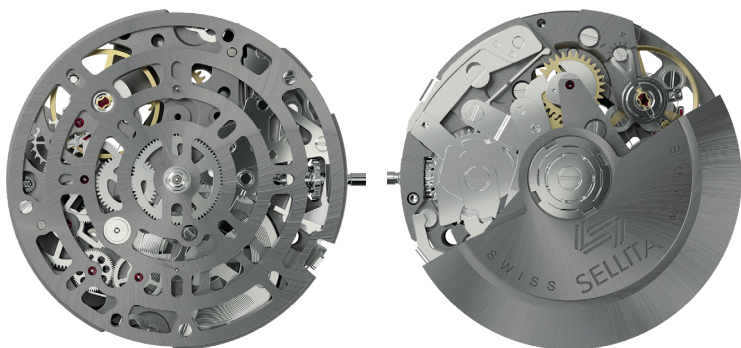
**NEW**

The SW562 S is a half-skeleton chronograph movement derived from the SW562 with a 30-minute counter at 12 o'clock and a small seconds hand at 6 o'clock. Thus, the SW562 S inherits all the good features of its base, like being only 6.90 mm thick, as well as all its options (manual version, monopusher at 2 o'clock or in the crown, 15-minute counter, etc.).

The elegant positioning of the minute counter and the small seconds hand on the symmetry axis allows the design of harmonious dials in the style of a regulator.

By skeletonizing the main plate and the retaining plate, the entire gear train, the barrel and escapement, including the balance wheel, are fully visible from the dial side.

We can create your very own skeletonization with your brand's design codes from an order of 500 pieces.



SW562 S,  
anthracite ruthenium

# SW560 family

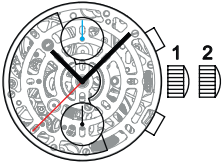
## Skeleton

SW562 S

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - chronograph - skeleton

**NEW**

Cam operated chronograph - two push-buttons

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours



SW562 S

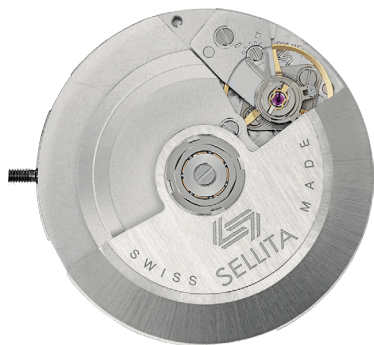


## Features of the SW600

The SW6XX have of all the features that have made the SW5XX legendary. The SW6XX thus makes it possible to decline in three-hand version the chronograph models equipped with the SW5XX.

The SW6X0 have the same dimensions ( $h = 7.90$  mm and  $\varnothing = 30.00$  mm) as the SW500/SW510/SW530/SW560, which makes it possible to use the same case (minus the pushers) as for these calibers and the same hands as for all SW5XX.

The SW6X2 have the same dimensions as the SW562/SW562 S ( $h = 6.90$  mm and  $\varnothing = 30.00$  mm), which allows to use the same case (less the pusher-buttons) as for these calibers and the same hands as for all SW5XX.



D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blue screws



# SW600 family

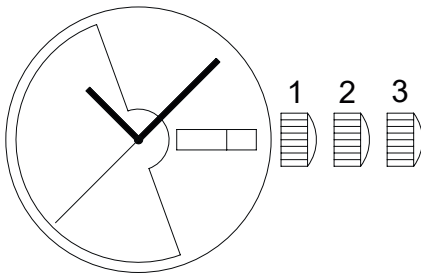
**NEW**

SW600 a

13¼'''

H 7.90 mm

Ø 30.00 mm



## Self-winding - 3 hands - date - day

Hours, minutes and sweep center seconds

Date and day with quick setting

Self-winding mechanism with ball bearing

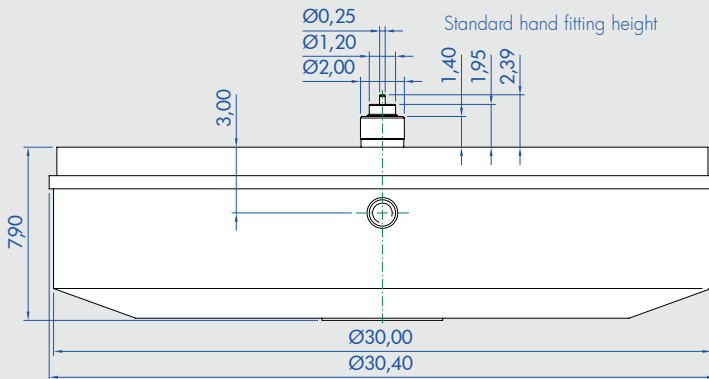
Stop second device

28'800 vibrations per hour (4 Hz)

24 jewels

Typical power reserve: 62 hours

1) Manual winding 2) Date and day setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)

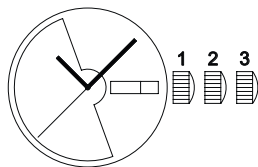
## Standards

**SW600 a**

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - 3 hands - date - day

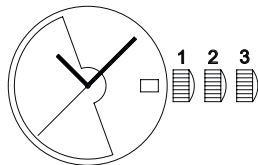
Hours, minutes and sweep center seconds  
Date and day with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
24 jewels  
Typical power reserve: 62 hours

**SW600 b**

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - date

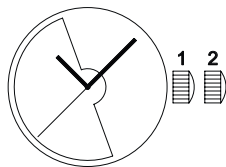
Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
24 jewels  
Typical power reserve: 62 hours

**SW602**

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
24 jewels  
Typical power reserve: 62 hours

**NEW**

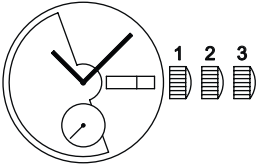
# SW600 family

SW660 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

## Self-winding - 3 hands - small second - date - day

Hours, minutes and small second at 6 o'clock (Pivot point distance: 8.00 mm)  
Date and day with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 62 hours

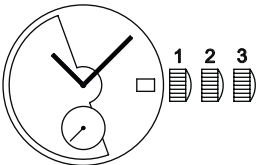
**NEW**

SW660 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

## Self-winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (Pivot point distance: 8.00 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 62 hours

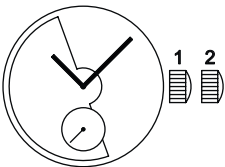
**NEW**

SW662

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

## Self-winding - 3 hands - small second

Hours, minutes and small second at 6 o'clock (Pivot point distance: 8.00 mm)  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
25 jewels  
Typical power reserve: 62 hours

**NEW**



SW690 b

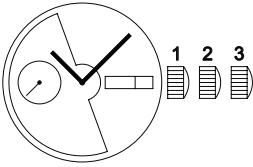
# SW600 family

## SW690 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

### Self-winding - 3 hands - small second - date - day

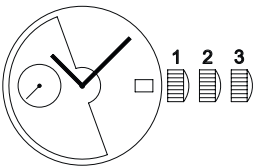
Hours, minutes and small second at 9 o'clock (Pivot point distance: 8.20 mm)  
Date and day with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
21 jewels  
Typical power reserve: 62 hours

## SW690 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - small second - date

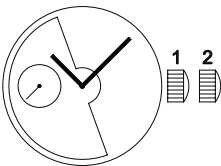
Hours, minutes and small second at 9 o'clock (Pivot point distance: 8.20 mm)  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
21 jewels  
Typical power reserve: 62 hours

## SW692

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands - small second

Hours, minutes and small second at 9 o'clock (Pivot point distance: 8.20 mm)  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
21 jewels  
Typical power reserve: 62 hours

**NEW**

## Features of the SW1000-1

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Slimmer than the SW100-1 by almost one millimeter (3.90 mm as opposed to 4.80 mm), the SW1000-1 is a high-end watch movement that stands out above all for its remarkable slimness.

It is the ideal movement for the upper price segment and to create elegant ladies' or shaped watches. Despite being only 3.90 mm thick, the SW1000-1 is nonetheless robust, reliable and precise. It is the equivalent for ladies' watches of the SW300-1.



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,  
blued screws

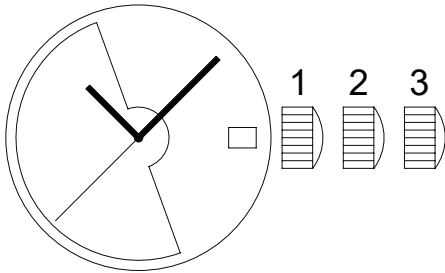
# SW1000 family

SW1000-1 a

9'''

H 3.90 mm

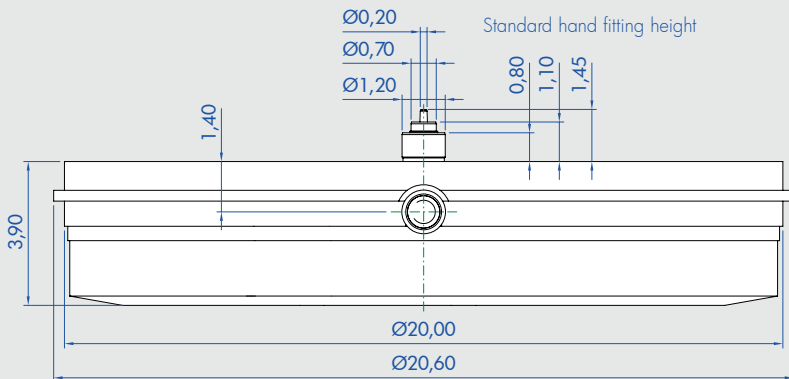
Ø 20.00 mm



## Self-winding - 3 hands - date

Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 46 hours

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at [www.sellita.ch](http://www.sellita.ch)



SW1000-1 b



# SW1000 family

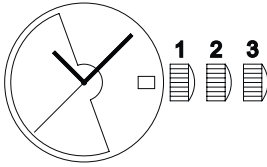
## Standards

SW1000-1 a

9'''

H 3.90 mm

Ø 20.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

### Self-winding - 3 hands - date

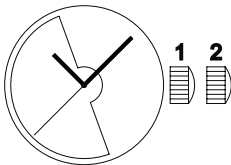
Hours, minutes and sweep center seconds  
Date with quick setting  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 46 hours

SW1000-1 b

9'''

H 3.90 mm

Ø 20.00 mm



- 1) Manual winding
- 2) Time setting

### Self-winding - 3 hands

Hours, minutes and sweep center seconds  
Self-winding mechanism with ball bearing  
Stop second device  
28'800 vibrations per hour (4 Hz)  
18 jewels  
Typical power reserve: 46 hours

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