

2026
2027

including the new
Power+ movements




SELLITA
Independent Swiss watchmakers

CATALOGUE
MOVEMENTS

SWISS  MADE





Tradition

Founded in 1950 in La Chaux-de-Fonds, Sellita was initially known as an assembler of mechanical movements. Over time, it reinvented itself to become a fully-fledged manufacturer. Today, Sellita is a key pillar of the Swiss watch industry.

Manufacture

As a fully-fledged manufacturer, Sellita has in-house control over all the essential stages of the design, production and assembly of high-quality mechanical movements. Product of a strong vertical integration strategy, Sellita has its own movement blanks factory (Gurofa), its own electroplating and decoration business (Technicor) and a bar turning company (Helios). Sellita's expertise even extends to the design and manufacture of its own machines as well as the regulating organ, the heart of the mechanical movement. In addition to its traditional core business, Sellita now also offers custom-made movements and complications as well as a range of high-end movements under the Manufacture AMT brand. Finally, Atiles Design offers all services related to the design and conception of watchmaking products.

Swiss Made

More than just a geographical background, to Sellita, the term Swiss Made means a promise of quality and reliability.

Independence

Proud of its independence, Sellita caters for all brands and treats all its clients on equal terms.

Confidentiality

Aware of the need to work for clients who themselves are sometimes competitors, Sellita maintains the strictest confidentiality to best preserve the interests of each client.

Flexibility

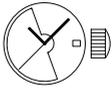
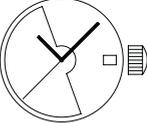
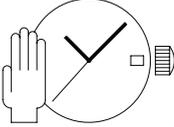
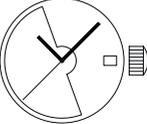
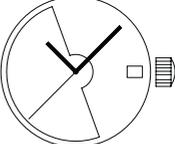
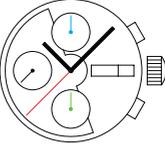
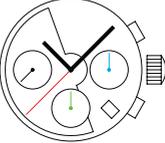
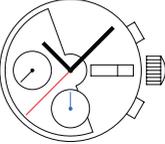
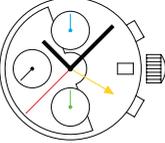
Sellita is constantly committed to responding to the specific needs and expectations of each and every client.

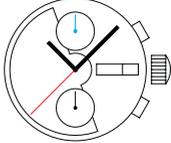
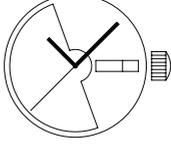
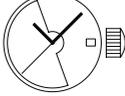
Precision

Guarantee of quality, Sellita's precision is reflected in the excellence of its products and its services.

Innovation and state-of-the-art technology

Sellita is innovative in a number of areas. This innovation covers both the design of new machines, the process of manufacturing and assembly, and, of course, the product itself. Sellita has state-of-the-art research and production equipment at its disposal and is unceasing in its optimization of products and production processes. To this end, Sellita has several engineering departments as well as two in-house laboratories, one of which is dedicated to chemical analysis and control of materials.

- SW100 ————— $7\frac{3}{4}$ '''
H 4.80 mm
Ø 17.20 mm  P. 7
- SW200 ————— $11\frac{1}{2}$ '''
H 4.60 mm
Ø 25.60 mm  P. 11
- SW210 ————— $11\frac{1}{2}$ '''
H 3.35 mm
Ø 25.60 mm  P. 29
- SW300 ————— $11\frac{1}{2}$ '''
H 3.60 mm
Ø 25.60 mm  P. 45
- SW400 ————— $13\frac{3}{4}$ '''
H 4.67 mm
Ø 31.00 mm  P. 57
- SW500 ————— $13\frac{1}{4}$ '''
H 7.90 mm
Ø 30.00 mm  P. 65
- SW510 ————— $13\frac{1}{4}$ '''
H 7.90 mm
Ø 30.00 mm  P. 77
- SW515 ————— $13\frac{1}{4}$ '''
H 7.90 mm
Ø 30.00 mm  P. 89
- SW530 ————— $13\frac{1}{4}$ '''
H 7.90 mm
Ø 30.00 mm  P. 93

- SW560 ————— $13\frac{1}{4}$ '''
H 7.90 mm
Ø 30.00 mm  P. 113
- SW600 ————— $13\frac{1}{4}$ '''
H 7.90 mm
Ø 30.00 mm  P. 127
- SW1000 ————— 9'''
H 3.90 mm
Ø 20.00 mm  P. 131

AJ___Partially skeletonized

The abbreviation «AJ» designates those movements where the main plate is partially skeletonized to make the balance wheel and the escapement visible from the dial side of the movement.

BV___Vertical Bicompat

The minute and hour counters (or the small second) are aligned on a vertical axis.

BH___Horizontal Bicompat

The minute counter and the small second are aligned on a horizontal axis.

D1___Without decoration

The D1 execution represents the most basic execution of Sellita movements. Traces of machining and handling may be visible. This version is therefore not recommended when using a glass back.

D2___Simple decoration

The D2 version is the standard decoration recommended by Sellita. The main bridges and the oscillating weight are decorated with a paper snailing (the decoration may vary according to the caliber family).

D3___Refined decoration

D3 stands for a high quality execution with circular graining and côtes de Genève (the decoration may vary depending on the caliber family).

D4___Luxurious decoration

D4 represents the most luxurious execution of Sellita movements. It includes the D3 decoration with the addition of circular-graining on the main plate and, as far as it is visible, snailing on the barrel (the decoration may vary depending on the caliber family).

M___Manual winding

The letter «M» designates the hand-wound version of a given movement.

MP___Single push-button at 2 o'clock

MP stands for single push-button located at 2 o'clock. The single-pusher chronograph is characterized by the fact that all chronograph functions (start-stop-reset) are activated by one and the same push-button.

MPC___Single push-button in the crown

MP stands for single push-button located in the crown. The single push-button chronograph is characterized by the fact that all chronograph functions (start-stop-reset) are activated by one and the same push-button located in the crown.

S___Skeleton

The letter «S» designates the skeleton version of a given movement. A skeleton movement is characterized by the removal of material from the plate, bridges, the oscillating-weight and possibly the barrel for aesthetic purposes.

Features of the SW100

The SW100 is the embodiment of automatic ladies' watch movements *par excellence*. With an architecture proven over decades, it represents the ideal choice for equipping small or shaped watches. It is the ladies' equivalent of the SW200 movement.

SW100 a

7 3/4"

H 4.80 mm

Ø 17.20 mm



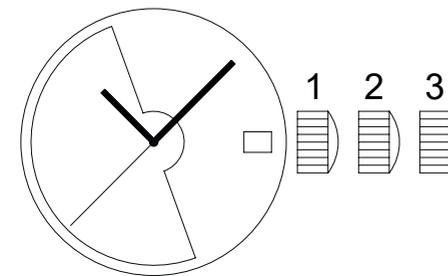
D1 (without decoration), nickel



D2 (simple decoration), nickel



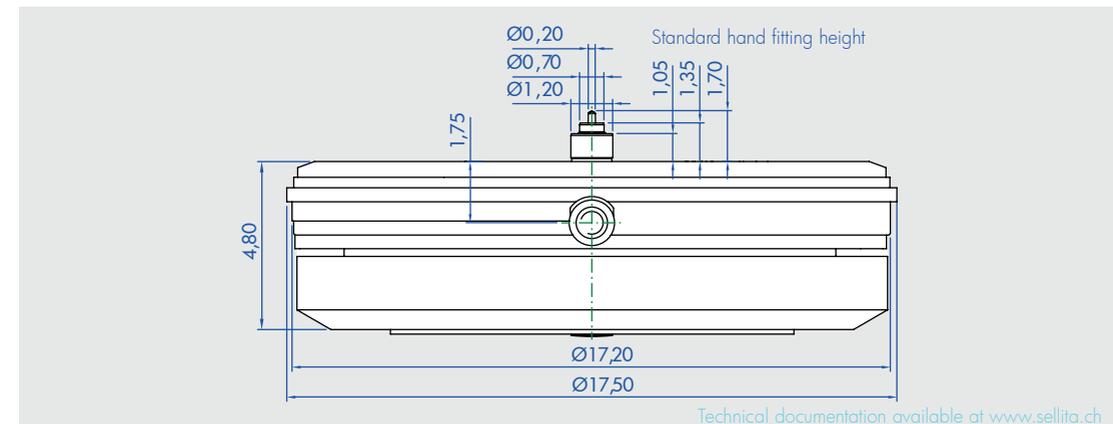
D4 (luxurious decoration), rhodium,
blued screws



Self-winding - 3 hands - date

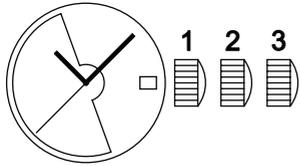
- Hours, minutes and sweep center seconds
- Date with quick setting
- Self-winding mechanism with ball bearing
- Stop second device
- 28'800 vibrations per hour (4 Hz)
- 25 jewels
- Typical power reserve: 42 hours

1) Manual winding 2) Date setting 3) Time setting



Standards

SW100 a 7³/₄" H 4.80 mm Ø 17.20 mm

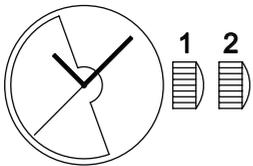


- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 42 hours

SW100 b 7³/₄" H 4.80 mm Ø 17.20 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 42 hours

Features of the SW200-1 and SW200-2 Power+

A true pillar of the Swiss watch industry, the SW200-1 is renowned for its precision, reliability and robustness. This versatile movement, available in numerous versions and with a range of small complications, can power all types of watches, from sporty to elegant models.

The SW200-2 Power+ is the worthy successor to the legendary SW200-1. With a power reserve of 65 hours, it preserves the robustness and reliability that made its predecessor famous, while incorporating numerous technical enhancements. Its optimized gear train, improved winding efficiency, and newly developed regulating organ reflect a deep evolution dedicated to precision, performance, and longevity.



D1 (without decoration), nickel



D2 (simple decoration), nickel



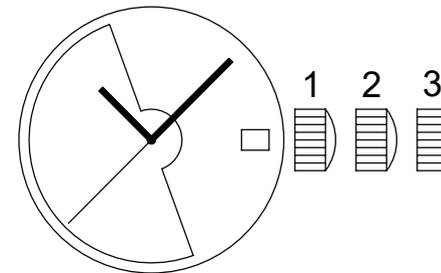
D4 (luxurious decoration), rhodium, blued screws

SW200-1 a

11½'''

H 4.60 mm

Ø 25.60 mm



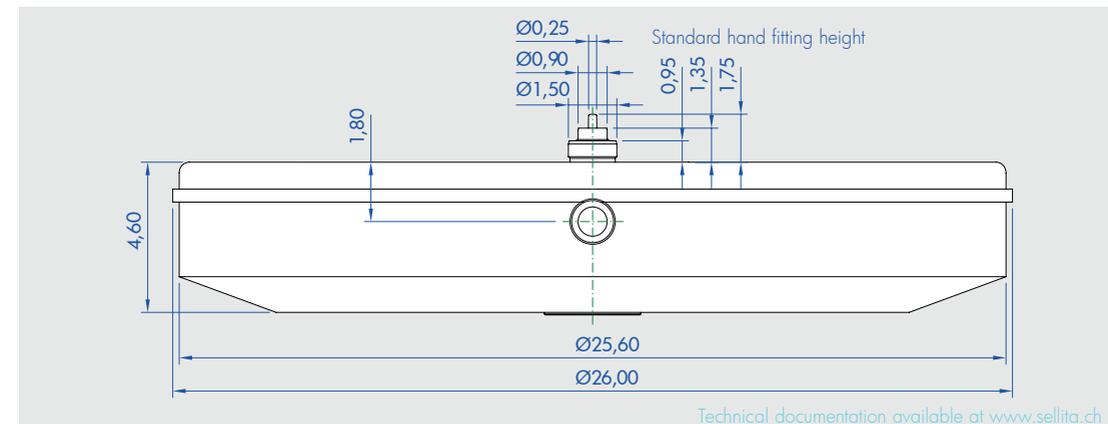
Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels

Typical power reserve: 41 hours

Optional : 65 hours power reserve (SW200-2 a Power+)

1) Manual winding 2) Date setting 3) Time setting



Technical documentation available at www.sellita.ch

Comparing SW260-1 and SW261-1

The SW261-1 comes with an increased small second pivot point distance of 7,60 mm compared to the 6,40 mm of the SW260-1.

Thus, the SW260-1 and SW261-1 allow to choose the optimum small second size depending on the diameter of the dial.

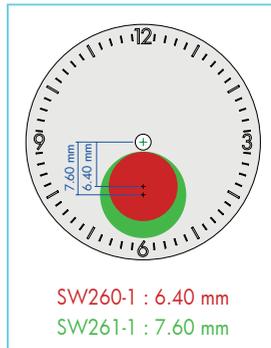
40 mm diameter watches



SW260-1



SW261-1



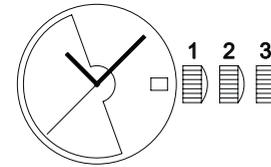
Standards

SW200-1 a

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - date

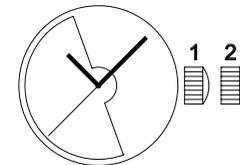
Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW200-2 a Power+)

SW200-1 b

11 1/2'''

H 4.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

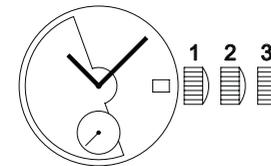
Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW200-2 b Power+)

SW260-1 *

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (pivot point distance: 6.40 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels
Typical power reserve: 41 hours

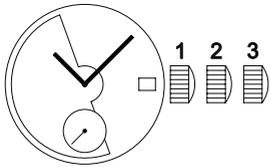
* Gradual withdrawal, available while supplies last.

SW261-1

11½'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - small second - date

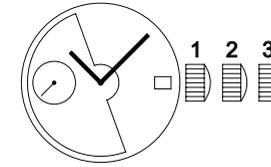
Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels
Typical power reserve: 41 hours
Optional : 60 hours power reserve (SW261-2 Power+)

SW291-2 Power+

11½'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (pivot point distance: 7.60 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels
Typical power reserve: 65 hours

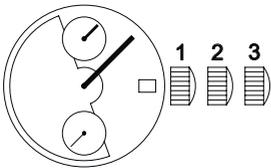
NEW

SW266-1

11½'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - regulator - date

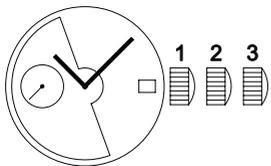
Hours at 12 o'clock (pivot point distance: 7.60 mm),
minutes in the center Small second at 6 o'clock (pivot point distance: 7.60 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels
Typical power reserve: 41 hours
Optional : 60 hours power reserve (SW266-2 Power+)

SW290-1*

11½'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (pivot point distance: 6.40 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels
Typical power reserve: 41 hours

*Gradual withdrawal, available while supplies last.



SW266-1



SW240-1

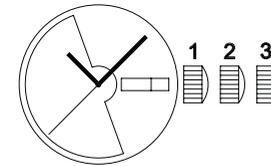
Small complications

SW220-1

11 1/2'''

H 5.05 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - 3 hands - date - day

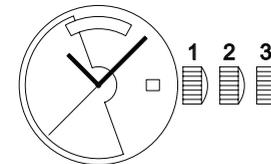
Hours, minutes and sweep center seconds
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW220-2 Power+)

SW240-1

13'''

H 5.05 mm

Ø 29.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - 3 hands - date - day

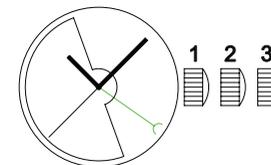
Hours, minutes and sweep center seconds
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW240-2 Power+)

SW221-1

11 1/2'''

H 5.05 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 4 hands - pointer date

Hours, minutes and sweep center seconds
Date by central hand with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW221-2 Power+)



SW285-1 α



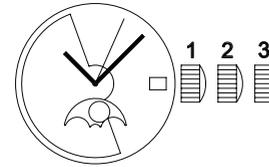
SW285-1 b

SW280-1

11 1/2'''

H 5.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 3 hands - date - moon phase

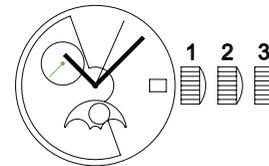
Hours, minutes and sweep center seconds
Date and moon phase at 6 o'clock with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW280-2 Power+)

SW285-1 a

11 1/2'''

H 5.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 4 hands - date - moon phase - day/night

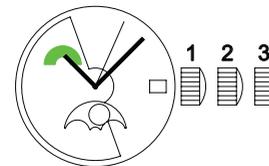
Hours, minutes and sweep center seconds
Date and moon phase at 6 o'clock with quick setting
Day/night indicator by hand at 10 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW285-2 a Power+)

SW285-1 b

11 1/2'''

H 5.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 3 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds
Date and moon phase at 6 o'clock with quick setting
Day/night indicator by disc at 10 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW285-2 b Power+)



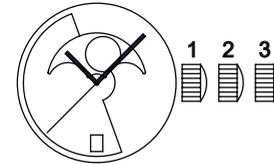
SW288-1 b

SW288-1 a

11 1/2'''

H 5.65 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 3 hands - date - moon phase

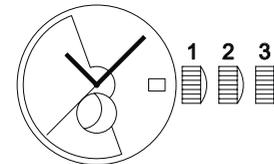
Hours, minutes and sweep center seconds
Date and big central moon phase with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW288-2 a Power+)

SW288-1 b

11 1/2'''

H 5.65 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 3 hands - date - moon phase

Hours, minutes and sweep center seconds
Date and big moon phase at 6 o'clock with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW288-2 b Power+)



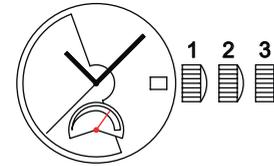
SW270-1

SW270-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 4 hands - date - power reserve indicator

Hours, minutes and sweep center seconds

Power reserve indicator at 6 o'clock (pivot point distance: 7.60 mm)

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

26 jewels

Typical power reserve: 41 hours

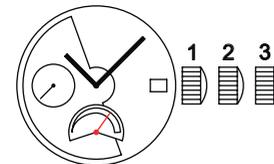
Optional : 65 hours power reserve (SW270-2 Power+)

SW279-1

11 1/2'''

H 5.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 4 hands - small second - date - power reserve indicator

Hours, minutes and small second at 9 o'clock (pivot point distance: 7.60 mm)

Power reserve indicator at 6 o'clock (pivot point distance: 7.60 mm)

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

31 jewels

Typical power reserve: 41 hours

Optional : 60 hours power reserve (SW279-2 Power+)

SW200 S (skeleton) and SW2XX AJ (partially skeletonized)

More than just a skeleton version of the SW200-1 or of the SW200-2 Power+, the SW200 S have been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern.

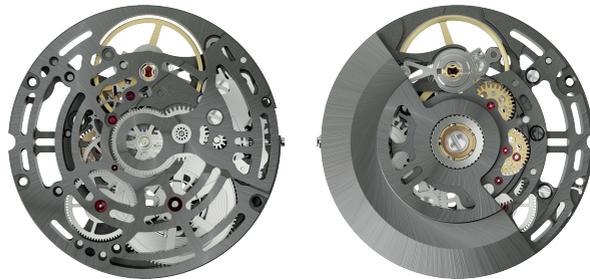
In addition to the standard skeletons, it is also possible to create your own design from 1'000 movements onwards.

The SW2XX AJ are partially skeletonized in order to reveal the escapement and the balance wheel on the dial side.



SW200-1 S a
rhodium

SW200-1 S b
anthracite ruthenium



SW200-1 S c
anthracite ruthenium

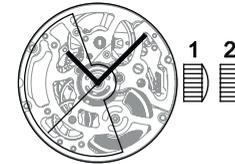
Skeletons

SW200-1 S a

11 1/2'''

H 4.60 mm

Ø 25.60 mm



1) Manual winding
2) Time setting

Self-winding - 3 hands - skeleton

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours

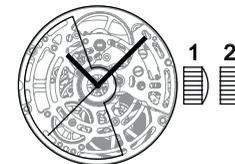
Optional : 65 hours power reserve (SW200-2 S a Power+)

SW200-1 S b

11 1/2'''

H 4.60 mm

Ø 25.60 mm



1) Manual winding
2) Time setting

Self-winding - 3 hands - skeleton

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours

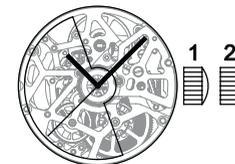
Optional : 65 hours power reserve (SW200-2 S b Power+)

SW200-1 S c

11 1/2'''

H 4.60 mm

Ø 25.60 mm



1) Manual winding
2) Time setting

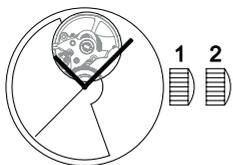
Self-winding - 3 hands - skeleton

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours

Optional : 65 hours power reserve (SW200-2 S c Power+)

Partially skeletonized

SW200-1 AJ 11½''' H 4.60 mm Ø 25.60 mm

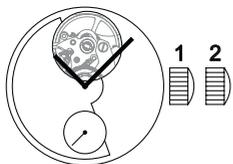


- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

Hours, minutes and sweep center seconds
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 26 jewels
 Typical power reserve: 41 hours
 Optional : 65 hours power reserve (SW200-2 AJ Power+)

SW261-1 AJ 11½''' H 5.60 mm Ø 25.60 mm

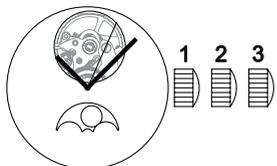


- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands - small second

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 31 jewels
 Typical power reserve: 41 hours
 Optional : 60 hours power reserve (SW261-2 AJ Power+)

SW280-1 AJ 11½''' H 5.40 mm Ø 25.60 mm



- 1) Manual winding
- 2) Moon phase setting
- 3) Time setting

Self-winding - 3 hands - moon phase

Hours, minutes and sweep center seconds
 Moon phase at 6 o'clock with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 26 jewels
 Typical power reserve: 41 hours
 Optional : 65 hours power reserve (SW280-2 AJ Power+)

NEW

Features of the SW210-1 and SW200-2 M Power+

SW210-1 a

11½'''

H 3.35 mm

Ø 25.60 mm

The hand-wound version of the legendary SW200-1 impresses with its mechanical elegance: just 3.35 mm thick, renowned reliability, and outstanding robustness. Like its automatic counterpart, it comes in numerous variations, featuring a wide range of small complications.

With the SW200-2 M Power+, Sellita takes a major step forward: a 65-hour power reserve and enhanced performance.



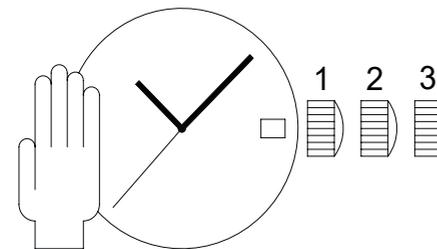
D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium, blued screws



Manual winding - 3 hands - date

Hours, minutes and sweep center seconds

Date with quick setting

Manual winding

Stop second device

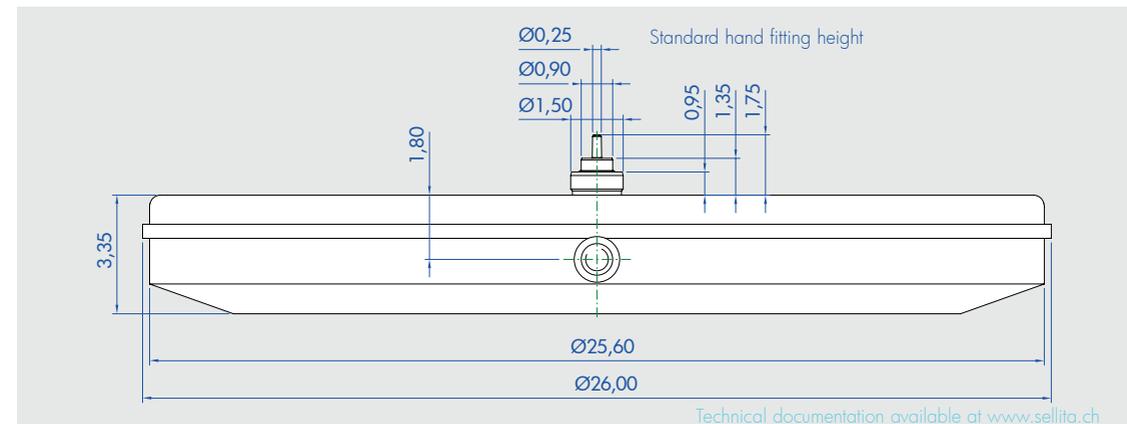
28'800 vibrations per hour (4 Hz)

18 jewels

Typical power reserve: 45 hours

Optional : 65 hours power reserve (SW200-2 M a Power+)

1) Manual winding 2) Date setting 3) Time setting



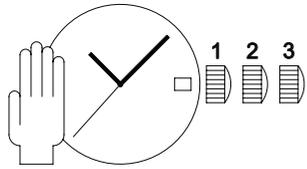
Standards

SW210-1 a

11½'''

H 3.35 mm

Ø 25.60 mm



Manual winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours

Optional : 65 hours power reserve (SW200-2 M a Power+)

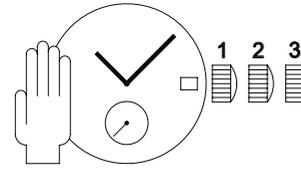
- 1) Manual winding
- 2) Date setting
- 3) Time setting

SW216-1 *

11½'''

H 4.35 mm

Ø 25.60 mm



Manual winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (pivot point distance: 6.40 mm)
Date with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 45 hours

* Gradual withdrawal, available while supplies last.

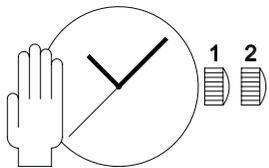
- 1) Manual winding
- 2) Date setting
- 3) Time setting

SW210-1 b

11½'''

H 3.35 mm

Ø 25.60 mm



Manual winding - 3 hands

Hours, minutes and sweep center seconds
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours

Optional : 65 hours power reserve (SW200-2 M b Power+)

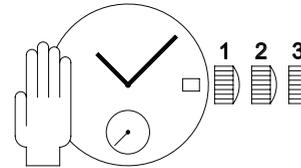
- 1) Manual winding
- 2) Time setting

SW261-1 M

11½'''

H 4.35 mm

Ø 25.60 mm



Manual winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)
Date with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 45 hours

Optional : 60 hours power reserve (SW261-2 M Power+)

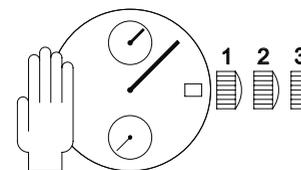
- 1) Manual winding
- 2) Date setting
- 3) Time setting

SW266-1 M

11½'''

H 4.35 mm

Ø 25.60 mm



Manual winding - 3 hands - regulator - date

Hours at 12 o'clock (pivot point distance: 7.60 mm), minutes in the center and small second at 6 o'clock (pivot point distance: 7.60 mm)
Date with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 45 hours

Optional : 60 hours power reserve (SW266-2 M Power+)

- 1) Manual winding
- 2) Date setting
- 3) Time setting



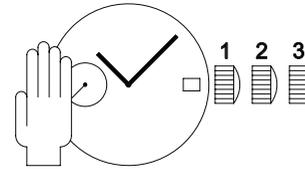
SW291-2 M Power+

SW219-1*

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Manual winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (pivot point distance: 6.40 mm)
 Date with quick setting
 Manual winding
 Stop second device
 28'800 vibrations per hour (4 Hz)
 23 jewels
 Typical power reserve: 45 hours

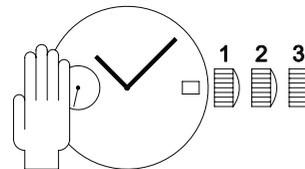
* Gradual withdrawal, available while supplies last.

SW291-2 M Power+

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Manual winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (pivot point distance: 7.60 mm)
 Date with quick setting
 Manual winding
 Stop second device
 28'800 vibrations per hour (4 Hz)
 23 jewels
 Typical power reserve: 60 hours

NEW

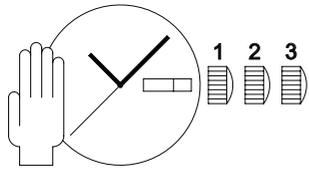
Small complications

SW220-1 M

11½'''

H 3.80 mm

Ø 25.60 mm



Manual winding - 3 hands - date - day

Hours, minutes and sweep center seconds
Date and day with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours
Optional : 65 hours power reserve (SW220-2 M Power+)

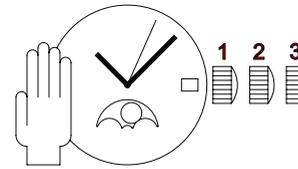
- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

SW280-1 M

11½'''

H 4.15 mm

Ø 25.60 mm



Manual winding - 3 hands - date - moon phase

Hours, minutes and sweep center seconds
Date and moon phase (at 6 o'clock) with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours
Optional : 65 hours power reserve (SW280-2 M Power+)

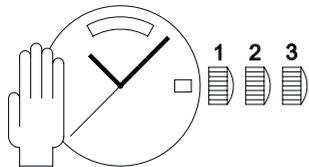
- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

SW240-1 M

13'''

H 3.80 mm

Ø 29.00 mm



Manual winding - 3 hands - date - day

Hours, minutes and sweep center seconds
Date and day with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours
Optional : 65 hours power reserve (SW240-2 M Power+)

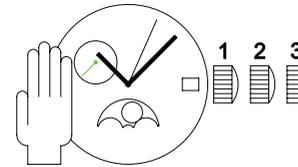
- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

SW285-1 M a

11½'''

H 4.15 mm

Ø 25.60 mm



Manual winding - 4 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds
Date and moon phase (at 6 o'clock) with quick setting
Day/night indicator by hand at 10 o'clock
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours
Optional : 65 hours power reserve (SW285-2 M a Power+)

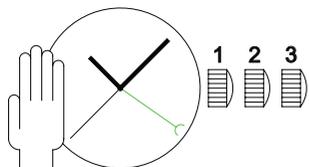
- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

SW221-1 M

11½'''

H 3.80 mm

Ø 25.60 mm



Manual winding - 4 hands - pointer date

Hours, minutes and sweep center seconds
Date by central hand with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours
Optional : 65 hours power reserve (SW221-2 M Power+)

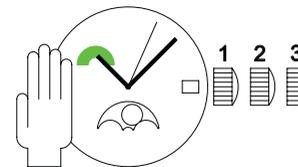
- 1) Manual winding
- 2) Date setting
- 3) Time setting

SW285-1 M b

11½'''

H 4.15 mm

Ø 25.60 mm



Manual winding - 3 hands - date - moon phase - day/night

Hours, minutes and sweep center seconds
Date and moon phase (at 6 o'clock) with quick setting
Day/night indicator by disc at 10 o'clock
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 45 hours
Optional : 65 hours power reserve (SW285-2 M b Power+)

- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting



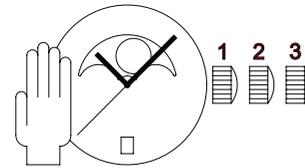
SW288-1 M b

SW288-1 M a

11 1/2'''

H 4.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Manual winding - 3 hands - date - moon phase

Hours, minutes and sweep center seconds
Date and big central moon phase with quick setting

Manual winding

Stop second device

28'800 vibrations per hour (4 Hz)

18 jewels

Typical power reserve: 45 hours

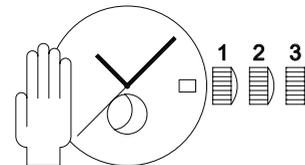
Optional : 65 hours power reserve (SW288-2 M a Power+)

SW288-1 M b

11 1/2'''

H 4.40 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Manual winding - 3 hands - date - moon phase

Hours, minutes and sweep center seconds

Date and big moon phase at 6 o'clock with quick setting

Manual winding

Stop second device

28'800 vibrations per hour (4 Hz)

18 jewels

Typical power reserve: 45 hours

Optional : 65 hours power reserve (SW288-2 M b Power+)



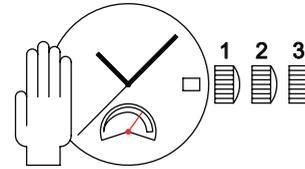
SW279-1 M

SW270-1 M

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Manual winding - 4 hands - date - power reserve indicator

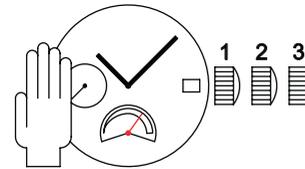
Hours, minutes and sweep center seconds
Power reserve indicator at 6 o'clock (pivot point distance: 7.60 mm)
 Date with quick setting
 Manual winding
 Stop second device
 28'800 vibrations per hour (4 Hz)
 18 jewels
 Typical power reserve: 45 hours
 Optional : 65 hours power reserve (SW270-2 M Power+)

SW279-1 M

11 1/2'''

H 4.35 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Manual winding - 4 hands - small second - date - power reserve indicator

Hours, minutes and small second at 9 o'clock (pivot point distance: 7.60 mm)
Power reserve indicator at 6 o'clock (pivot point distance: 7.60 mm)
 Date with quick setting
 Manual winding
 Stop second device
 28'800 vibrations per hour (4 Hz)
 23 jewels
 Typical power reserve: 45 hours
 Optional : 60 hours power reserve (SW279-2 M Power+)

SW200-2 M S Power+ (skeleton) and SW2XX-1 AJ (partially skeletonized)

More than just a skeleton version of the SW200-2 M Power+, the SW200-2 M S Power+ has been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern.

In addition to the standard skeletons, it is also possible to create your own design from 1'000 movements onwards.

The SW2XX AJ are partially skeletonized in order to reveal the escapement and the balance wheel on the dial side.



SW200-2 M S a
rhodium



SW200-2 M S b
anthracite ruthenium



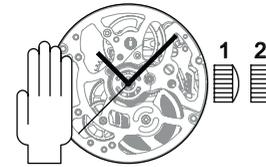
SW200-2 M S c
anthracite ruthenium

Skeletons

SW200-2 M S a Power+

11½'''

H 3.35 mm Ø



- 1) Manual winding
- 2) Time setting

Manual winding - 3 hands - skeleton

NEW

Hours, minutes and sweep center seconds
Manual winding mechanism
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 65 hours

SW200-2 M S b Power+

11½'''

H 3.35 mm Ø



- 1) Manual winding
- 2) Time setting

Manual winding - 3 hands - skeleton

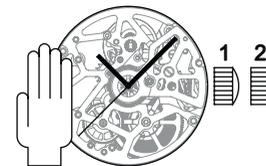
NEW

Hours, minutes and sweep center seconds
Manual winding mechanism
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 65 hours

SW200-2 M S c Power+

11½'''

H 3.35 mm Ø



- 1) Manual winding
- 2) Time setting

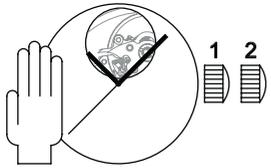
Manual winding - 3 hands - skeleton

NEW

Hours, minutes and sweep center seconds
Manual winding mechanism
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 65 hours

Partially skeletonized

SW210-1 AJ 11½''' H 3.35 mm Ø 25.60 mm



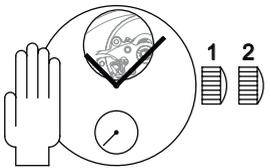
- 1) Manual winding
- 2) Time setting

Manual winding - 3 hands

NEW

Hours, minutes and sweep center seconds
 Manual winding mechanism
 Stop second device
 28'800 vibrations per hour (4 Hz)
 18 jewels
 Typical power reserve: 45 hours
 Optional : 65 hours power reserve (SW200-2 M AJ Power+)

SW261-1 M AJ 11½''' H 4.35 mm Ø 25.60 mm



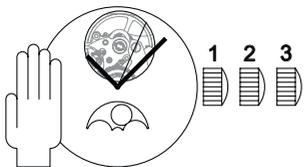
- 1) Manual winding
- 2) Time setting

Manual winding - 3 hands - small second

NEW

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)
 Manual winding mechanism
 Stop second device
 28'800 vibrations per hour (4 Hz)
 23 jewels
 Typical power reserve: 45 hours
 Optional : 60 hours power reserve (SW261-2 M AJ Power+)

SW280-1 M AJ 11½''' H 5.40 mm Ø 25.60 mm



- 1) Manual winding
- 2) Moon phase setting
- 3) Time setting

Manual winding - 3 hands - moon phase

NEW

Hours, minutes and sweep center seconds
 Moon phase (at 6 o'clock) with quick setting
 Manual winding
 Stop second device
 28'800 vibrations per hour (4 Hz)
 18 jewels
 Typical power reserve: 45 hours
 Optional : 65 hours power reserve (SW280-2 M AJ Power+)

Features of the SW300-1

Slimmer than the SW200-1 by 1.00 mm (3.60 mm as opposed to 4.60 mm), the SW300-1 is a high-end watch movement that stands out above all for its remarkable slimness. It is the ideal movement for the upper price segment and to create thin watches. Despite being only 3.60 mm thick, the SW300-1 is nonetheless robust, reliable and precise.

SW300-1 a

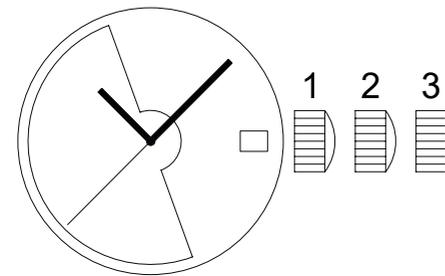
11 1/2'''

H 3.60 mm

Ø 25.60 mm

Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours



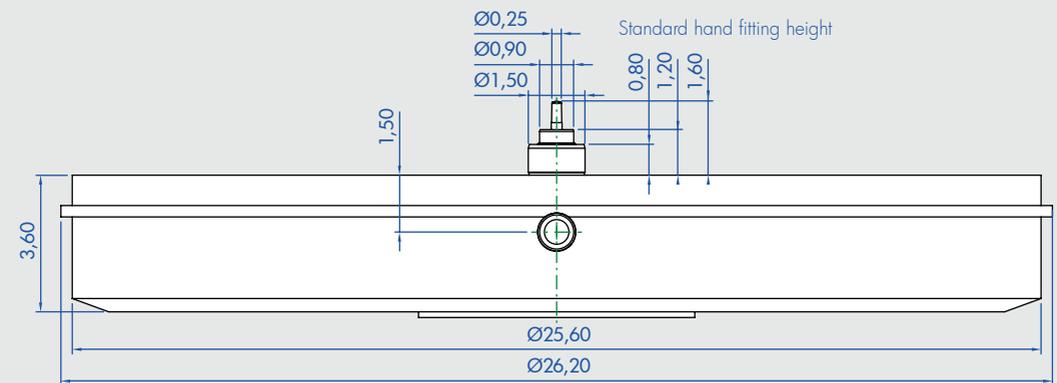
1) Manual winding 2) Date setting 3) Time setting



D2 (simple decoration), nickel



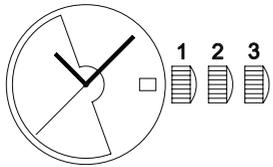
D4 (luxurious decoration), rhodium,
blued screws



Technical documentation available at www.sellita.ch

Standards

SW300-1 a 11½''' H 3.60 mm Ø 25.60 mm

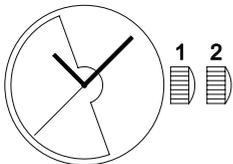


- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

SW300-1 b 11½''' H 3.60 mm Ø 25.60 mm

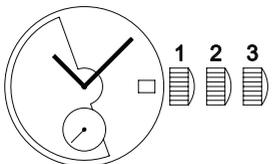


- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

SW360-1 11½''' H 4.35 mm Ø 25.60 mm



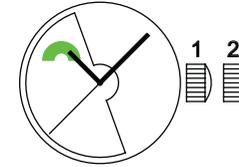
- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - date - small second

Hours, minutes and small second at 6 o'clock (pivot point distance: 5.70 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels
Typical power reserve: 56 hours

Small complications

SW305-1 11½''' H 3.60 mm Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands - day/night

Hours, minutes and sweep center seconds
Day/night indicator by disc at 10 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

NEW



SW305-1



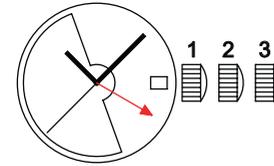
SW331-2

SW330-2

11 1/2'''

H 4.10 mm

Ø 25.60 mm



- 1) Manual winding
- 3) Date and GMT setting
- 2) Time setting

Self-winding - 4 hands - date - 2nd time zone

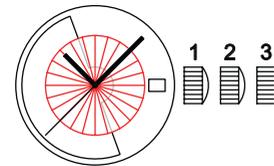
Hours, minutes and sweep center seconds
2nd time zone / 24 h GMT by hand in the center
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 56 hours

SW331-2

11 1/2'''

H 4.10 mm

Ø 25.60 mm



- 1) Manual winding
- 3) Date and world time setting
- 2) Time setting

Self-winding - 3 hands - date - world time

NEW

Hours, minutes and sweep center seconds
World time by disc in the center
 Date and world time with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 56 hours

Features of the SW38X-1

Based on the ultra-thin automatic SW300-1 movement, the SW38X-1 calibre family integrates, within the movement itself, a wide range of calendar and moonphase functions, from the simplest to the most complex configurations.

The SW38X-1 calibres retain the proven precision and reliability of the SW300-1 while maintaining a particularly slim construction, with a total height limited to just 4.85 mm despite the integration of multiple complications.

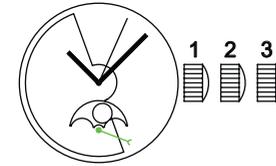
The design of the mechanism allows for quick correction of the date and moonphase indications via the crown. The additional day and month displays are adjusted by means of dedicated correctors.

SW380-1

11 1/2'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 4 hands - pointer date - moon phase

Hours, minutes and sweep center seconds
 Date by hand at 6 o'clock with quick setting
 Moon phase at 6 o'clock with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 56 hours

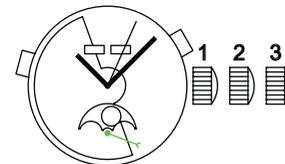
NEW

SW381-1

11 1/2'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 4 hands - pointer date - day - month - moon phase

Hours, minutes and sweep center seconds
 Day and month at 12 o'clock with quick setting by pusher
 Date by hand at 6 o'clock with quick setting
 Moon phase at 6 o'clock with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 56 hours

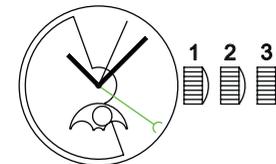
NEW

SW382-1

11 1/2'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 4 hands - pointer date - moon phase

Hours, minutes and sweep center seconds
 Date by central hand with quick setting
 Moon phase at 6 o'clock with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 56 hours

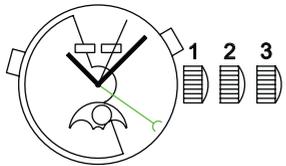
NEW

SW383-1

11½'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date and moon phase setting
- 3) Time setting

Self-winding - 4 hands - pointer date - day - month - moon phase

NEW

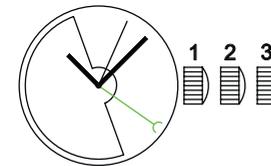
Hours, minutes and sweep center seconds
Day and month at 12 o'clock with quick setting by pusher
Date by central hand with quick setting
Moon phase at 6 o'clock with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

SW386-1

11½'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 4 hands - pointer date

NEW

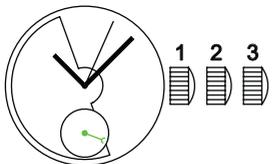
Hours, minutes and sweep center seconds
Date by central hand with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

SW384-1

11½'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 4 hands - pointer date

NEW

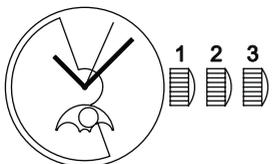
Hours, minutes and sweep center seconds
Date by hand at 6 o'clock with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

SW385-1

11½'''

H 4.85 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Moon phase setting
- 3) Time setting

Self-winding - 3 hands - moon phase

NEW

Hours, minutes and sweep center seconds
Moon phase at 6 o'clock with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours



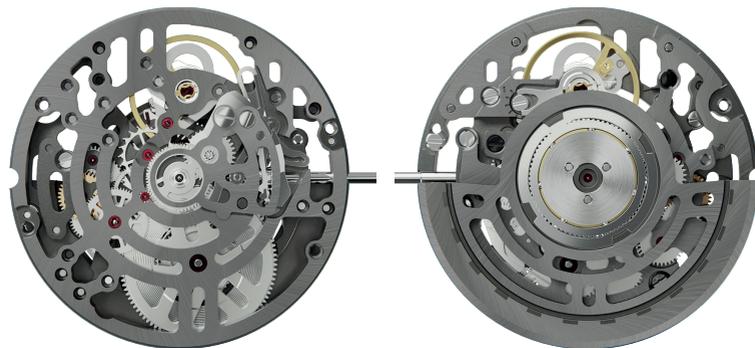
SW382-1

SW300-1 S (skeleton)

More than just a skeleton version of the SW300-1, the SW300-1 S has been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern. In addition to our standard offering, it is also possible to create your own design from 500 movements onwards.



SW300-1 S a, rhodium



SW300-1 S b, anthracite ruthenium

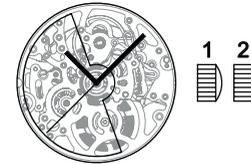
Skeletons

SW300-1 S a

11 1/2'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands - skeleton

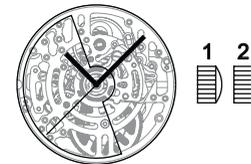
Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

SW300-1 S b

11 1/2'''

H 3.60 mm

Ø 25.60 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands - skeleton

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 56 hours

Features of the SW400-1 and SW400-2 Power+

The SW400-1 offers the precision, reliability, and robustness of the SW200-1 in an enlarged diameter of 31.00 mm. This larger diameter makes it ideally suited for contemporary men's watches with case sizes ranging from 40 to 46 mm.

The SW400-2 Power+ is the worthy successor to the SW400-1. With a power reserve of 65 hours, it retains the robustness and reliability that established the reputation of its predecessor, while incorporating numerous technical improvements. Its optimized gear train, reinforced winding efficiency, and new regulating organ reflect a thorough evolution in the service of precision, performance, and durability.



D1 (without decoration), nickel



D2 (simple decoration), nickel



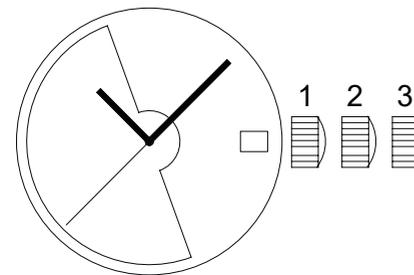
D4 (luxurious decoration), rhodium, blued screws

SW400-1 a

13 $\frac{3}{4}$ "

H 4.67 mm

Ø 31.00 mm



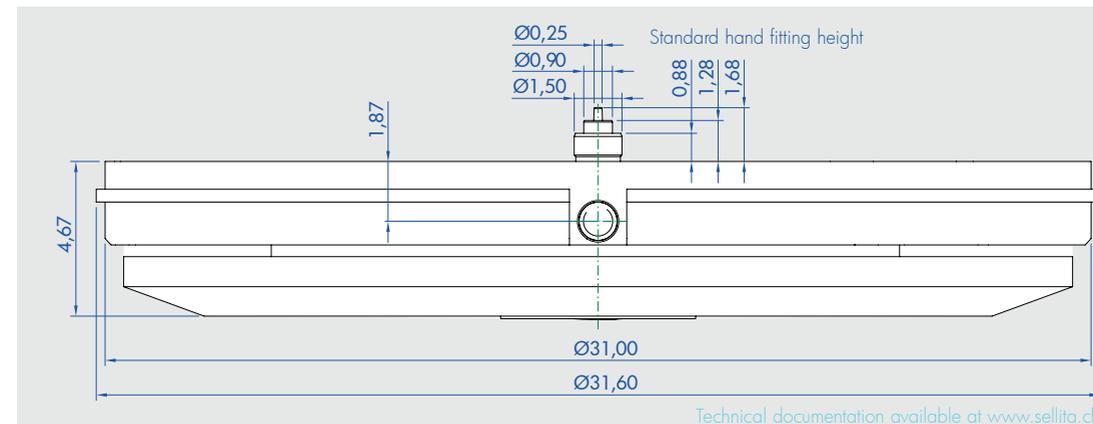
Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels

Typical power reserve: 41 hours

Optional : 65 hours power reserve (SW400-2 M a Power+)

1) Manual winding 2) Date setting 3) Time setting



Comparing SW400 and SW200

1. Date size increased by 44%

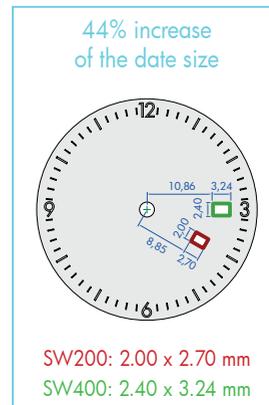
The SW400-1 comes with a date display 44% larger compared to the SW200. The placement of the date is also optimized. Located more to the outside of the dial, the date window allows for larger-sized dials in a balanced design.

2. New aesthetic

Due to its 31.00 mm size, the SW400 can fit perfectly into large diameter casings without the need to resort to a spacer ring. It also allows to have a larger see-through case back in line with the diameter of the casing.

Also the aesthetic of the movement is very pleasant owing to its bigger plate and new oscillating weight, which allows for a variety of customizations thanks to its large diameter.

42 mm diameter watches



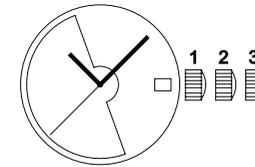
Standards

SW400-1 a

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels

Typical power reserve: 41 hours

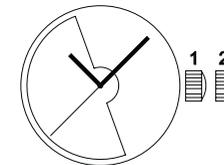
Optional : 65 hours power reserve (SW400-2 a Power+)

SW400-1 b

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels

Typical power reserve: 41 hours

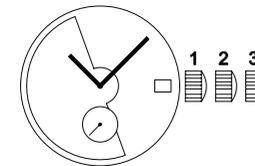
Optional : 65 hours power reserve (SW400-2 b Power+)

SW461-1

13 $\frac{3}{4}$ '''

H 5.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
31 jewels

Typical power reserve: 41 hours

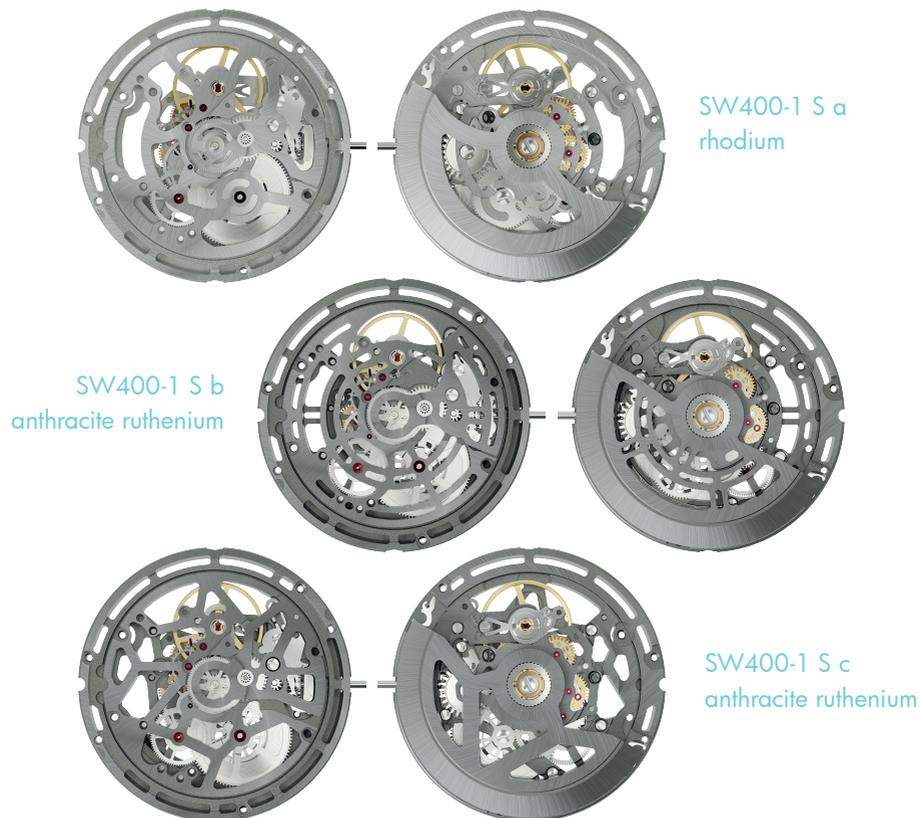
Optional : 60 hours power reserve (SW461-2 Power+)

SW400 S (skeleton) and SW4XX AJ (partially skeletonized)

More than just a skeleton version of the SW400-1 or the SW400-2 Power+, the SW400 S have been specifically conceived to offer a perfect canvas for skeletonization, from classic to modern.

In addition to the standard skeletons, it is also possible to create your own design from 1'000 movements onwards.

The SW4XX AJ are partially skeletonized in order to reveal the escapement and the balance wheel on the dial side.



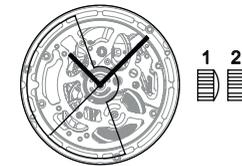
Skeletons

SW400-1 S a

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



1) Manual winding
2) Time setting

Self-winding - 3 hands - skeleton

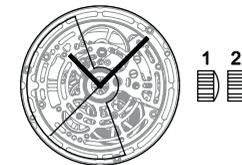
Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW400-2 S a Power+)

SW400-1 S b

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



1) Manual winding
2) Time setting

Self-winding - 3 hands - skeleton

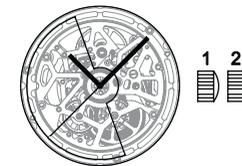
Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW400-2 S b Power+)

SW400-1 S c

13 $\frac{3}{4}$ '''

H 4.67 mm

Ø 31.00 mm



1) Manual winding
2) Time setting

Self-winding - 3 hands - skeleton

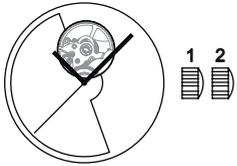
Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
26 jewels
Typical power reserve: 41 hours
Optional : 65 hours power reserve (SW400-2 S c Power+)

SW400-1 AJ

13³/₄"

H 4.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

Hours, minutes and sweep center seconds
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 26 jewels
 Typical power reserve: 41 hours

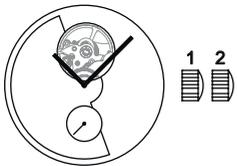
Optional : 65 hours power reserve (SW400-2 AJ Power+)

SW461-1 AJ

13³/₄"

H 5.67 mm

Ø 31.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands - small second

Hours, minutes and small second at 6 o'clock (pivot point distance: 7.60 mm)
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 31 jewels
 Typical power reserve: 41 hours

Optional : 60 hours power reserve (SW461-2 AJ Power+)

Features of the SW500

Renowned for its legendary robustness, the SW500 is the quintessential Swiss automatic chronograph. The SW500 is characterized by its integrated chronograph mechanism (therefore visible through an open case back) and its multiple functions, which include a 30 minutes counter, a 12 hours counter as well as date and day display.

SW500 a

13¼'''

H 7.90 mm

Ø 30.00 mm



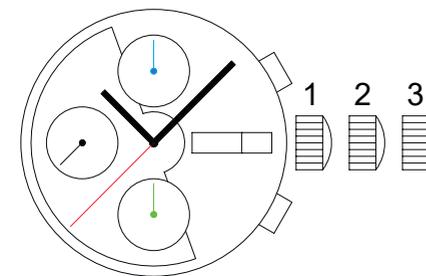
D1 (without decoration), nickel



D2 (simple decoration), nickel



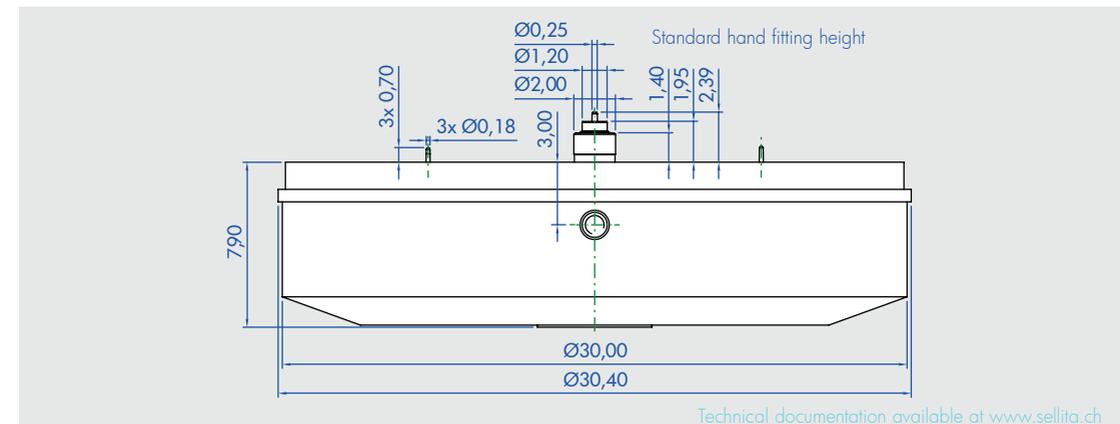
D4 (luxurious decoration), rhodium,
blued screws



Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

1) Manual winding 2) Date and day setting 3) Time setting



SW500 M (Manual winding version of the SW500)

All of the SW500 versions are additionally available in a manual winding form ("M"). The height of the SW500 M is only 7.00 mm compared with the 7.90 mm of the automatic version (SW500). Due to its reduced thickness, the SW500 M makes it possible to create thinner watches and to revive the beautiful manual winding chronographs of yesteryear. Furthermore, the SW500 M has a long typical power reserve of 63 hours. Finally, it features a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing the chronograph wheel to be seen.



D4 (luxurious decoration), rhodium, blued screws

SW500 M a 13¼''' H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Date and day with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
21 jewels
Typical power reserve: 63 hours

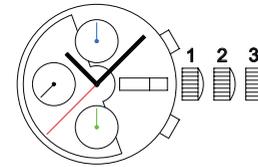
Standards

SW500 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

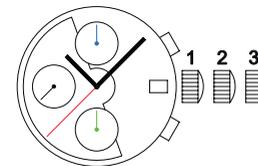
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

SW500 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

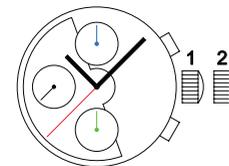
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

SW500 c

13¼'''

H 7.90 mm

Ø 30.00 mm



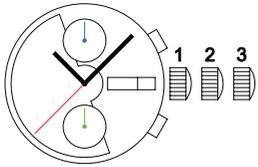
- 1) Manual winding
- 2) Time setting

Self-winding - chronograph

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

Vertical bicompax

SW500 BV a 1 3/4''' H 7.90 mm Ø 30.00 mm

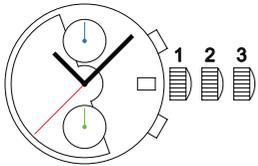


- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons
 Hours and minutes
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 Date and day with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW500 BV b 1 3/4''' H 7.90 mm Ø 30.00 mm

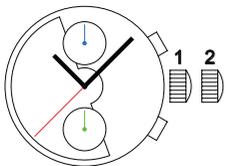


- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

Cam operated chronograph - two push-buttons
 Hours and minutes
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 Date with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW500 BV c 1 3/4''' H 7.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

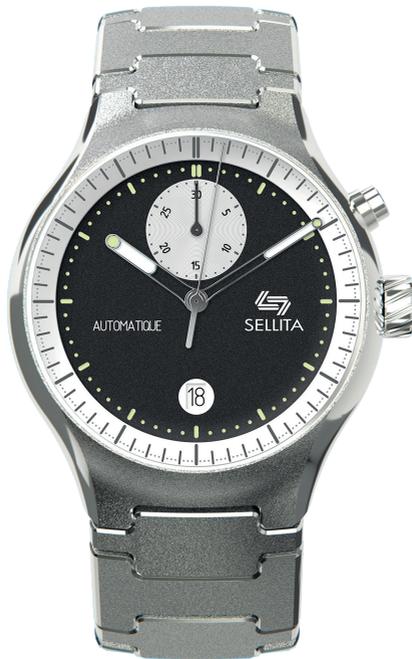
Self-winding - chronograph

Cam operated chronograph - two push-buttons
 Hours and minutes
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

Features of the SW500 MP / MPC

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the SW500, the single push-button operation allows for the creation of contemporary and original configurations as well as a revival of long-lost designs. With only one push-button, the movement can also be rotated in its casing, allowing the adjustment of the position of the crown and the push-button and so obtaining new counter settings.



SW500 MP a

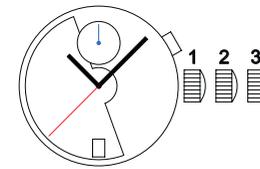
Monopusher at 2 o'clock

SW500 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

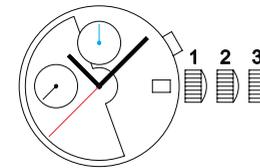
Typical power reserve: 62 hours

SW500 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

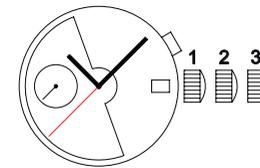
Typical power reserve: 62 hours

SW500 MP c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours



SW500 MPC c

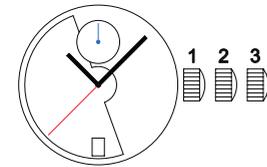
Monopusher in the crown

SW500 MPC a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown
Hours and minutes

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

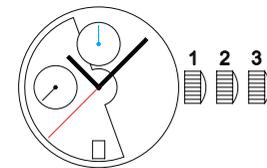
Typical power reserve: 62 hours

SW500 MPC b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

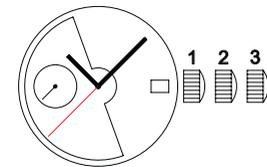
Typical power reserve: 62 hours

SW500 MPC c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve: 62 hours

SW501 (SW500 with a 15 minutes counter)

Available for all versions of the SW500, the 15 minutes counter allows to realize a regatta display as well as an aviator counter. The SW500 versions which are equipped with a 15 minutes counter are referred to as SW501.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW501 b

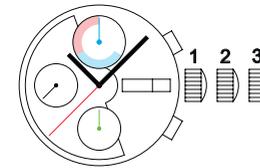
Examples of regatta displays / 15 minutes counters

SW501 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

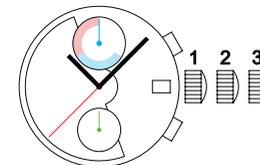
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
15 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

SW501 BV b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

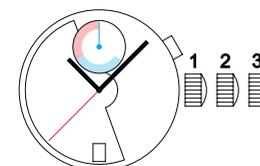
Cam operated chronograph - two push-buttons
Hours and minutes
60 seconds counter in the center
15 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

SW501 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours and minutes
60 seconds counter in the center
15 minutes counter at 12 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

Features of the SW510

The SW510 is the «tricompass» version of the SW500. The SW510 therefore offers a traditional chronograph layout, that is, a 30 minutes counter at 3 o'clock, 12 hours counter at 6 o'clock and small second counter at 3 o'clock. Quick setting of the date is activated via the crown.

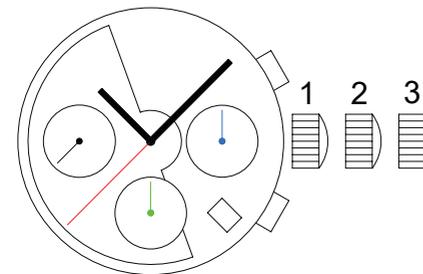
The SW510 has the same watch casing dimensions as the SW500 which means the same casing as well as the same hands can be used for both calibers.

SW510 a

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - chronograph - date

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 3 o'clock
 12 hours counter at 6 o'clock
 Date with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

1) Manual winding 2) Date setting 3) Time setting



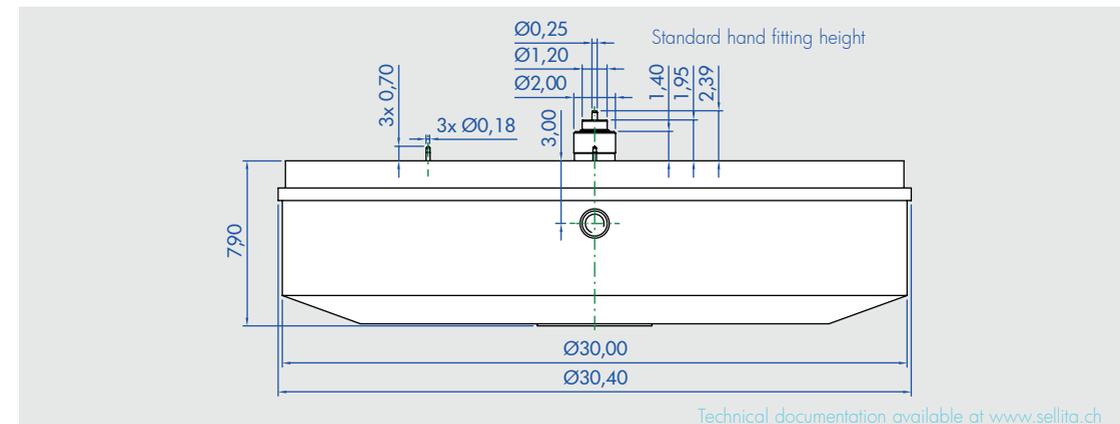
D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,
blued screws



Technical documentation available at www.sellita.ch

SW510 M (Manual winding version of the SW510)

All of the SW510 versions are additionally available in a manual winding form ("M"). The height of the SW510 M is only 7.00 mm compared with the 7.90 mm of the automatic version (SW510). Due to its reduced thickness, the SW510 M makes it possible to create thinner watches and to revive the beautiful manual winding chronographs of yesteryear. Furthermore, the SW510 M has a long typical power reserve of 63 hours. Finally, it features a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing the chronograph wheel to be seen.



D4 (luxurious decoration), rhodium, blued screws

SW510 M a 13¼''' H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 3 o'clock
12 hours counter at 6 o'clock
Date with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 63 hours

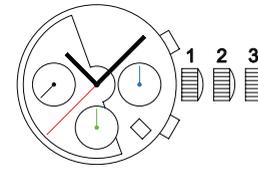
Tricomplex

SW510 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

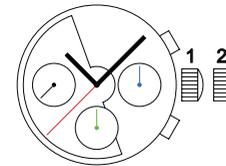
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 3 o'clock
12 hours counter at 6 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
27 jewels
Typical power reserve: 62 hours

SW510 b

13¼'''

H 7.90 mm

Ø 30.00 mm



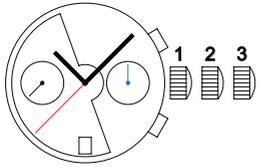
- 1) Manual winding
- 2) Time setting

Self-winding - chronograph

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 3 o'clock
12 hours counter at 6 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
27 jewels
Typical power reserve: 62 hours

Horizontal bicompax

SW510 BH a 1 3/4" H 7.90 mm Ø 30.00 mm

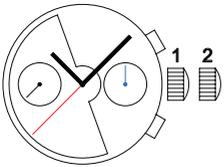


- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 3 o'clock
 Date with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

SW510 BH b 1 3/4" H 7.90 mm Ø 30.00 mm

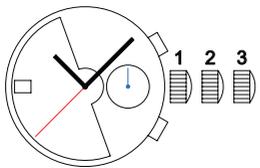


- 1) Manual winding
- 2) time setting

Self-winding - chronograph

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 3 o'clock
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

SW510 BH c 1 3/4" H 7.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

Cam operated chronograph - two push-buttons
 Hours and minutes
 60 seconds counter in the center
 30 minutes counter at 3 o'clock
 Date with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

Features of the SW510 MP / MPC

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the bi-compax configuration of the SW510, the single push-button operation allows for a revival of the styling of the most beautiful classic chronographs (chronographs with two push-buttons having only been invented and patented in 1934).



SW510 MP a

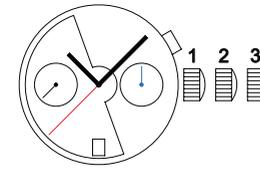
Monopusher at 2 o'clock

SW510 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

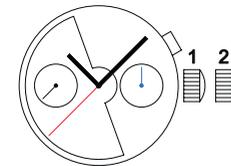
Typical power reserve: 62 hours

SW510 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

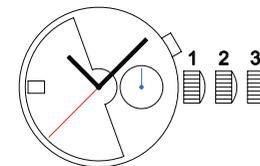
Typical power reserve: 62 hours

SW510 MP c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours and minutes

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours



SW510 MPC a

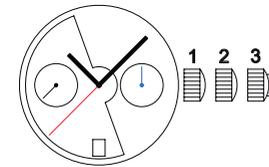
Monopusher in the crown

SW510 MPC a

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

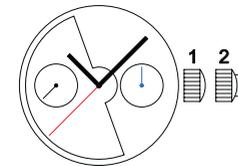
Typical power reserve: 62 hours

SW510 MPC b

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 3 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

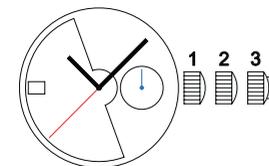
Typical power reserve: 62 hours

SW510 MPC c

13 1/4'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown
Hours and minutes

60 seconds counter in the center

30 minutes counter at 3 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

27 jewels

Typical power reserve: 62 hours

SW511 (SW510 with a 15 minutes counter)

Available for all versions of the SW510, the 15 minutes counter allows to realize a regatta display as well as an aviator counter. The SW510 versions which are equipped with a 15 minutes counter are referred to as SW511.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW511 BH α

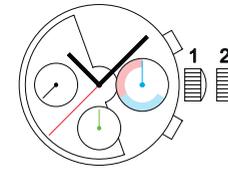
Examples of regatta displays / 15 minutes counters

SW511 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - chronograph

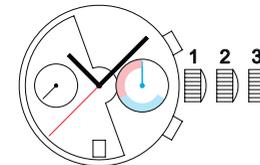
Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 15 minutes counter at 3 o'clock
 12 hours counter at 6 o'clock
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

SW511 BH α

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

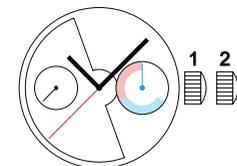
Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 15 minutes counter at 3 o'clock
 Date with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

SW511 MPC b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 15 minutes counter at 3 o'clock
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 27 jewels
 Typical power reserve: 62 hours

NEW

Features of the SW515

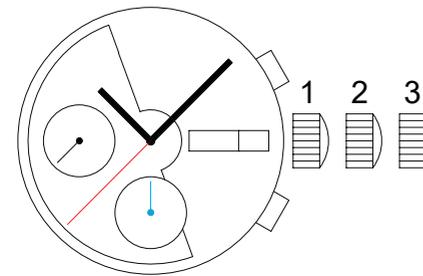
SW515 a

13¼'''

H 7.90 mm

Ø 30.00 mm

The SW515 is an entirely new movement family, offering a fresh and distinctive chronograph layout. Its signature feature is the 60-minute counter positioned at 6 o'clock. This movement can include a day-date function and may also be combined with a GMT complication (SW535, p. 100).



Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
60 minutes counter at 6 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve : 62 hours

1) Manual winding 2) Date setting 3) Time setting



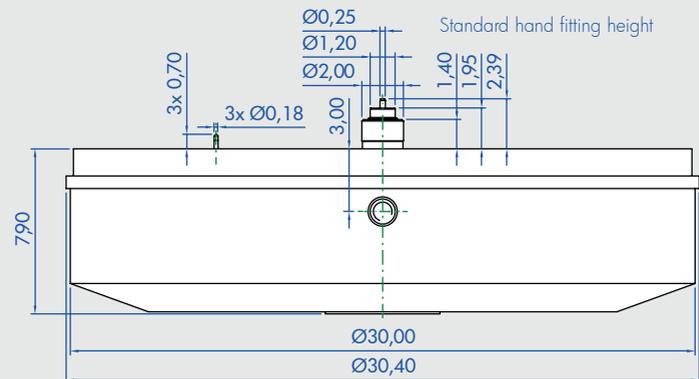
D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,
blued screws



Technical documentation available at www.sellita.ch

SW515 M (Manual winding version of the SW515)

All of the SW515 versions are additionally available in a manual winding form ("M"). The height of the SW515 M is only 7.00 mm compared with the 7.90 mm of the automatic version (SW515). Due to its reduced thickness, the SW515 M makes it possible to create thinner watches and to revive the beautiful manual winding chronographs of yesteryear. Furthermore, the SW515 M has a long typical power reserve of 63 hours. Finally, it features a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing the chronograph wheel to be seen.



D4 (luxurious decoration), rhodium, blued screws

SW515 M a 13¼''' H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
60 minutes counter at 3 o'clock
Date and day with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
19 jewels
Typical power reserve: 63 hours

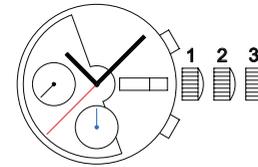
Standards

SW515 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

NEW

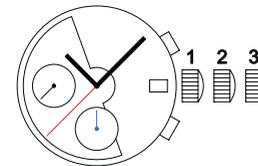
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
60 minutes counter at 3 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 62 hours

SW515 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

NEW

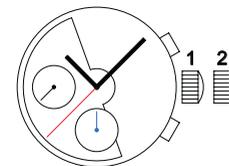
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
60 minutes counter at 3 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 62 hours

SW515 c

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - chronograph

NEW

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
60 minutes counter at 3 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
23 jewels
Typical power reserve: 62 hours

Features of the SW530

SW530 a

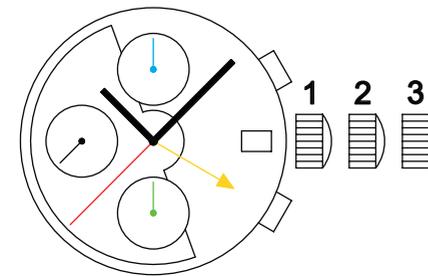
13¼'''

H 7.90 mm

Ø 30.00 mm

The SW530 combines the legendary SW500 automatic chronograph movement by adding a central 24-hour GMT indication with quick-set via the crown.

By doing so, the SW530 takes over the remarkable robustness, precision and reliability of the SW500 while maintaining the same overall height of 7.90 mm.



Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

12 hours counter at 6 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

Typical power reserve : 62 hours

1) Manual winding 2) Date and GMT setting 3) Time setting



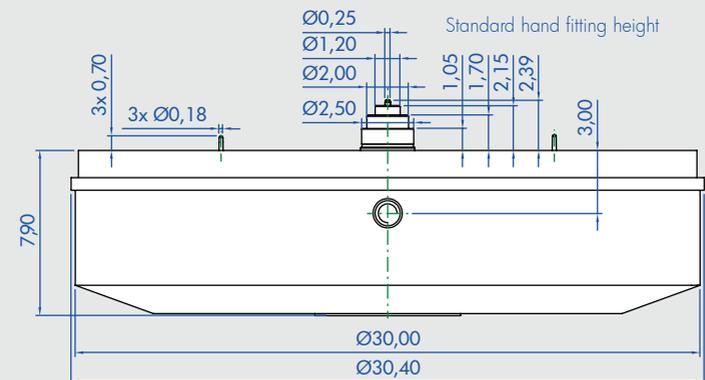
D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,
blued screws



Technical documentation available at www.sellita.ch

SW53X M (Manual winding version of the SW53X)

All versions of the SW53X are also available in a manual winding version. The height of the movement is reduced from 7.90 mm to 7.00 mm for the SW530 M and from 8.40 mm to 7.50 mm for the SW532 M, allowing for thinner watches.

The SW53X M also have a long typical power reserve of 63 hours. Finally, they have a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing to see the chronograph wheel.



D4 (luxurious decoration), rhodium, blued screws

SW530 M a 13¼''' H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
2nd time zone / 24 h GMT by central hand
Date and GMT with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
21 jewels
Typical power reserve: 63 hours

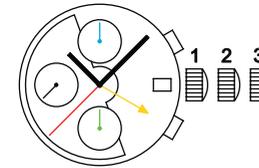
Standards

SW530 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
2nd time zone / 24 h GMT in the center
Date and GMT with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

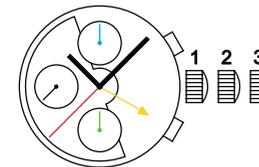
NEW

SW530 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) GMT setting
- 3) Time setting

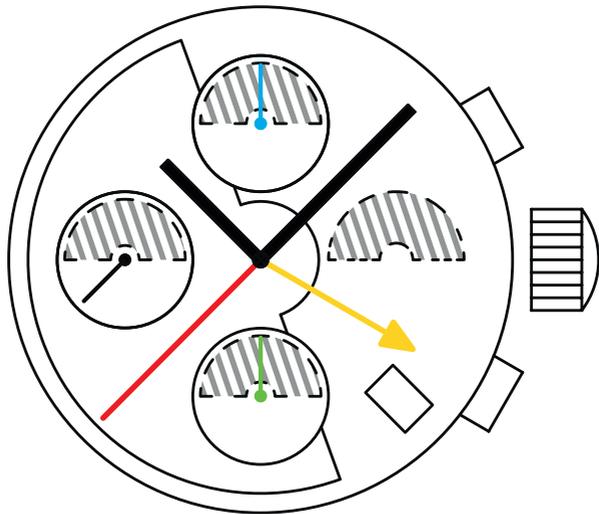
Self-winding - chronograph - 2nd time zone

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
2nd time zone / 24 h GMT in the center
GMT with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

Features of the SW532

The SW532 combines the legendary SW500 automatic chronograph with a second time zone indication in the center (12-hour) and day/night display by disc. The latter is linked to the GMT function and can be positioned at 3, 6, 9 or 12 o'clock.

Thanks to its sophisticated design, the GMT mechanism of the SW532 is able to display half time zones, such as those found in India and parts of Australia. Furthermore, the 12-hour time format of the GMT indication eliminates the need for an additional scale on the dial or bezel. The customizable positioning of the day/night display enables to create a great variety of beautifully balanced dials. Despite its great complexity, the SW532's overall height is only half a millimeter greater than that of the SW500.



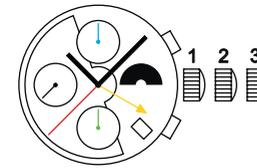
Small complications

SW532 a

13 1/4'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone - day/night

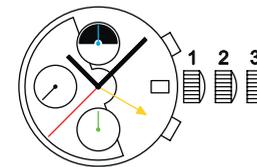
Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 3 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 b

13 1/4'''

H 8.40 mm

Ø 30.00 mm



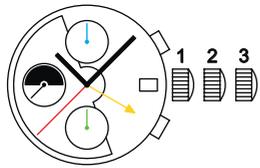
- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 12 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 c

13¼''' H 8.40 mm Ø 30.00 mm



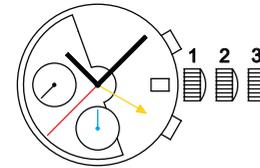
- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 9 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW535

13¼''' H 7.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

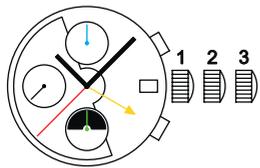
Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 60 minutes counter at 6 o'clock
 2nd time zone / 24 h GMT in the center
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 23 jewels
 Typical power reserve: 62 hours

NEW

SW532 d

13¼''' H 8.40 mm Ø 30.00 mm



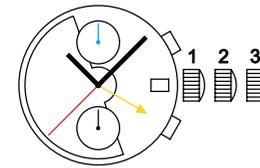
- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone - day/night

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 12 hours counter at 6 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 6 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW536

13¼''' H 7.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 6 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 24 h GMT in the center
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 29 jewels
 Typical power reserve: 62 hours

Features of the SW53X MP/MPC

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

Combined with the GMT function, the single push-button operation allows for the creation of contemporary and original configurations as well as a revival of vintage designs. With only one push-button, the movement can also be rotated in its casing, allowing the adjustment of the position of the crown and the push-button and so obtaining new counter settings.



SW536 MP

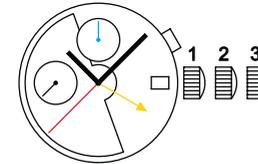
Monopusher at 2 o'clock

SW530 MP a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

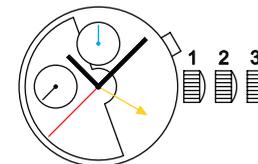
Typical power reserve: 62 hours

SW530 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock

Hours, minutes and small second at 9 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

25 jewels

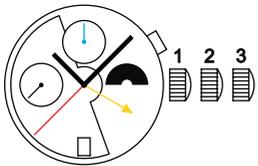
Typical power reserve: 62 hours

SW532 MP a

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

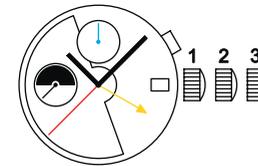
Cam operated chronograph - single push-button at 2 o'clock
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 3 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MP c

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

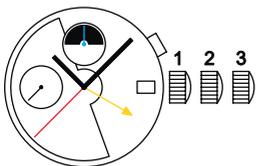
Cam operated chronograph - single push-button at 2 o'clock
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 9 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MP b

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

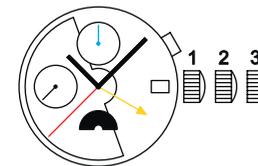
Cam operated chronograph - single push-button at 2 o'clock
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 12 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MP d

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

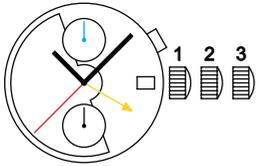
Cam operated chronograph - single push-button at 2 o'clock
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 6 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW536 MP

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock
 Hours, minutes and small second at 6 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 24 h GMT in the center
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 29 jewels
 Typical power reserve: 62 hours

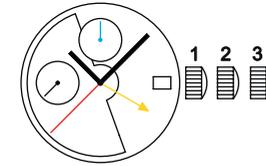
Monopusher in the crown

SW530 MPC a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone

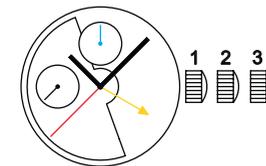
Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 24 h GMT in the center
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW530 MPC b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - 2nd time zone

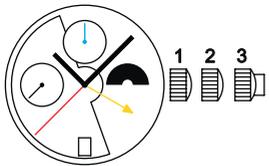
Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 24 h GMT in the center
 GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MPC a

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

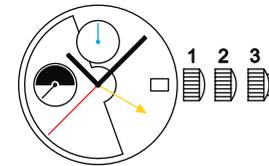
Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 3 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MPC c

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

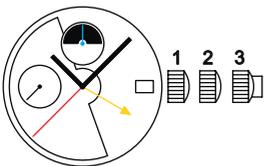
Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 9 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MPC b

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

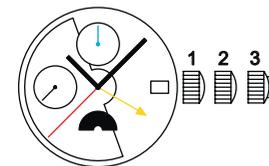
Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 12 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours

SW532 MPC d

13¼'''

H 8.40 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone - day/night

Cam operated chronograph - single push-button in the crown
 Hours, minutes and small second at 9 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 2nd time zone / 12 h GMT in the center
 GMT's day/night indicator by disc at 6 o'clock
 Date and GMT with quick setting
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 25 jewels
 Typical power reserve: 62 hours



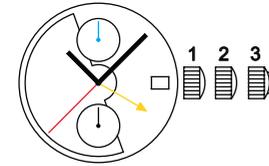
SW536 MPC

SW536 MPC

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone

Cam operated chronograph - single push-button in the crown

Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

2nd time zone / 24 h GMT in the center

Date and GMT with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

SW531, SW533 and SW537 (SW53X with a 15 minutes counter)

Available for all versions of the SW53X, the 15 minutes counter allows for both a regatta display and an aviation-type counter. The SW530 versions which are equipped with a 15 minutes counter are referred to as SW531. The versions of the SW532 and SW536 equipped with a 15 minutes counter are called SW533 and SW537 respectively.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display, which perfectly complements the GMT function. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW531 a



SW533 d

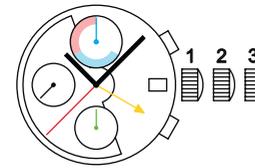
Examples of regatta displays / 15 minutes counters

SW531 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - chronograph - date - 2nd time zone

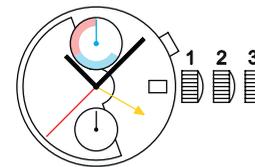
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 9 o'clock
60 seconds counter in the center
15 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
2nd time zone / 24 h GMT in the center
Date and GMT with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

SW537 MP

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and GMT setting
- 3) Time setting

Self-winding - monopusher chronograph - date - 2nd time zone

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
15 minutes counter at 12 o'clock
12 hours counter at 6 o'clock
2nd time zone / 24 h GMT in the center
Date and GMT with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

NEW

Features of the SW560

The SW560 is an automatic chronograph movement derived from the SW500 with a 30-minute counter at 12 o'clock and a small seconds hand at 6 o'clock. Thus, the SW560 inherits all the good features of its base as well as all its options (manual version, monopusher at 2 o'clock or in the crown, 15-minute counter, etc.). The elegant positioning of the minute counter and the small seconds hand on the symmetry axis allows the design of harmonious dials in the style of a regulator.

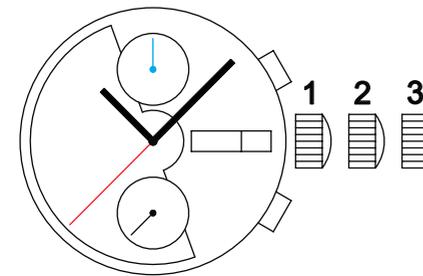
Since the dimensions of the SW560 have remained identical to those of the SW500/SW510, the same case and hands can be used for all.

SW560 a

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - chronograph - date - day

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

1) Manual winding 2) Date and day setting 3) Time setting



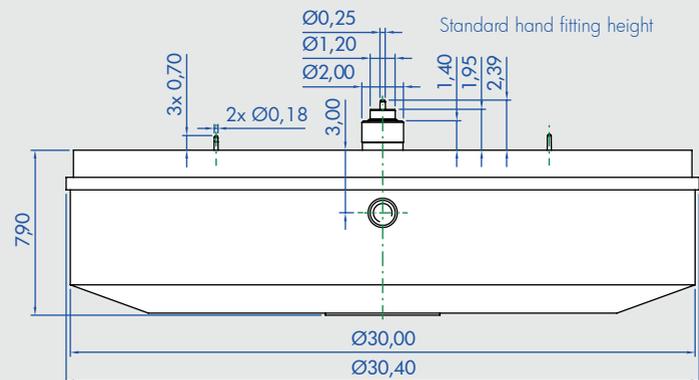
D1 (without decoration), nickel



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,
blued screws



Technical documentation available at www.sellita.ch

SW56X M (manual winding version of the SW56X)

NEW

All versions of the SW560 and SW562 and SW562 S are also available in a manual winding version. The height of the movement is reduced from 7.90 mm to 7.00 mm for the SW560 M and from 6.90 mm to 6.00 mm for the SW562 M, allowing for especially thin watches.

The SW560 M, SW562 and SW562 S M also have a long typical power reserve of 62 hours. Finally, they have a high-end aesthetic with a three-quarter chronograph bridge adorned with large rubies and embellished with a skeletonization allowing to see the chronograph wheel.



D4 (luxurious decoration), rhodium, blued screws

SW560 M a 13¼''' H 7.00 mm Ø 30.00 mm

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Date and day with quick setting
Manual winding
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

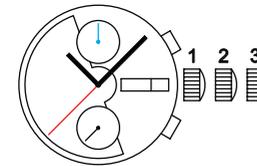
Standards

SW560 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

NEW

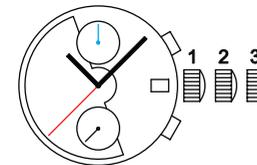
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

SW560 b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - chronograph - date

NEW

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

Features of the SW562

NEW

The SW562 is an automatic chronograph movement derived from the SW500 with a 30 minute counter at 12 o'clock and a small seconds hand at 6 o'clock. Thus, the SW562 inherits all the good features of its base as well as all its options (manual version, single monopusher at 2 o'clock or in the crown, 15-minute counter, etc.)

By omitting the date and day indication, the height of the SW562 could be reduced by exactly 1.00 mm to only 6.90 mm compared to the SW500.

The elegant positioning of the minute counter and the small seconds hand on the symmetry axis allows the design of harmonious dials in the style of a regulator.

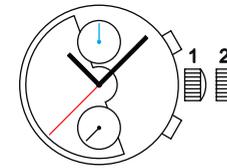
Small complications

SW562

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - chronograph

NEW

Cam operated chronograph - two push-buttons
 Hours, minutes and small second at 6 o'clock
 60 seconds counter in the center
 30 minutes counter at 12 o'clock
 Self-winding mechanism with ball bearing
 Stop second device
 28'800 vibrations per hour (4 Hz)
 29 jewels
 Typical power reserve: 62 hours

Features of the SW56X MP/MPC

NEW

All versions of the SW560 and SW562 and SW562 S are also available in a monopusher version.

Synonymous with beautiful watchmaking, the monopusher chronograph is characterized by the fact that all of the chronograph functions (start-stop-reset) are activated by a single push-button located either at 2 o'clock (MP) or in the crown (MPC). The functional sequence start-stop-reset is therefore fixed and restarting the chronograph after stopping it is not possible.

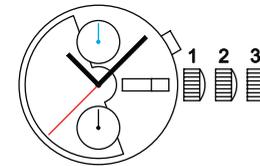
Combined with the SW56X's «vertical bicompax» configuration, the single push-button complication allows for both contemporary configurations and the revival of the aesthetics of the finest classic chronographs of yesteryear (the two-pusher chronograph was only invented and patented in 1934).



SW560 MP a

Monopusher at 2 o'clock

SW560 MP a 13¼''' H 7.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - monopusher chronograph - date - day

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date and day with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

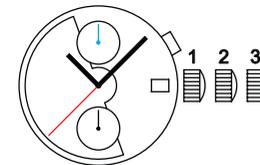
29 jewels

Typical power reserve: 62 hours

NEW

SW560 MP b

13¼''' H 7.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Date with quick setting

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

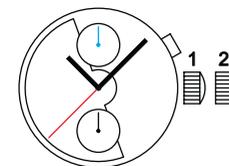
29 jewels

Typical power reserve: 62 hours

NEW

SW562 MP

13¼''' H 6.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 6 o'clock

60 seconds counter in the center

30 minutes counter at 12 o'clock

Self-winding mechanism with ball bearing

Stop second device

28'800 vibrations per hour (4 Hz)

29 jewels

Typical power reserve: 62 hours

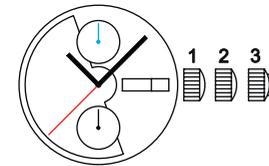
NEW



SW560 MPC b

Monopusher in the crown

SW560 MPC a 13¼''' H 7.90 mm Ø 30.00 mm



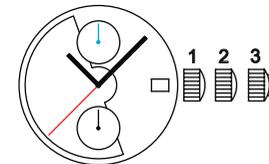
- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date - day

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

NEW

SW560 MPC b 13¼''' H 7.90 mm Ø 30.00 mm



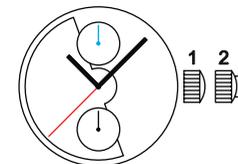
- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

NEW

SW562 MPC 13¼''' H 6.90 mm Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

NEW

NEW

SW561, SW563 and SW563 S (SW56X with a 15 minutes counter)

Available for all versions of the SW56X, the 15 minutes counter allows for both a regatta display and an aviation-type counter. The SW560 versions which are equipped with a 15 minutes counter are referred to as SW561. The versions of the SW562 and SW562 S equipped with a 15 minutes counter are called SW563 and SW563 S respectively.

Combined with a regatta scale on the dial, the 15 minutes counter enables to precisely measure the countdown before the start of a sailing race.

The 15 minutes counter also permits to create a highly legible display. Such kind of counters was usual for historic aviation chronographs like the Type XX chronograph of the French army.



SW561 b

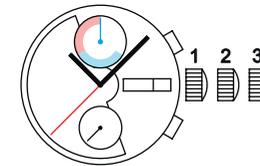
Examples of regatta displays / 15 minutes counters

SW561 a

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

Self-winding - chronograph - date - day

NEW

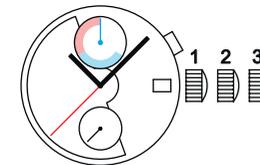
Cam operated chronograph - two push-buttons
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
15 minutes counter at 12 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

SW561 MP b

13¼'''

H 7.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - monopusher chronograph - date

NEW

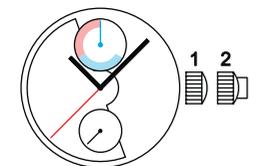
Cam operated chronograph - single push-button at 2 o'clock
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
15 minutes counter at 12 o'clock
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

SW563 MPC

13¼'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - monopusher chronograph

NEW

Cam operated chronograph - single push-button in the crown
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
15 minutes counter at 12 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours

SW562 S (skeleton)

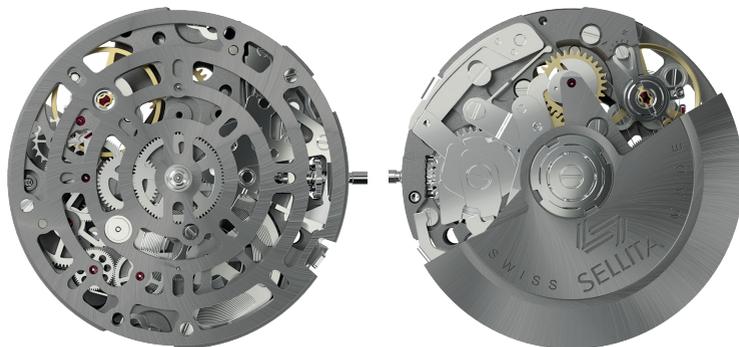
NEW

The SW562 S is a half-skeleton chronograph movement derived from the SW562 with a 30-minute counter at 12 o'clock and a small seconds hand at 6 o'clock. Thus, the SW562 S inherits all the good features of its base, like being only 6.90 mm thick, as well as all its options (manual version, monopusher at 2 o'clock or in the crown, 15-minute counter, etc.).

The elegant positioning of the minute counter and the small seconds hand on the symmetry axis allows the design of harmonious dials in the style of a regulator.

By skeletonizing the main plate and the retaining plate, the entire gear train, the barrel and escapement, including the balance wheel, are fully visible from the dial side.

We can create your very own skeletonization with your brand's design codes from an order of 500 pieces.



SW562 S,
anthracite ruthenium

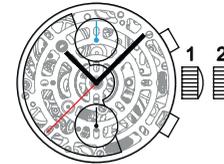
Skeleton

SW562 S

13 1/4'''

H 6.90 mm

Ø 30.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - chronograph - skeleton

NEW

Cam operated chronograph - two push-buttons
Hours, minutes and small second at 6 o'clock
60 seconds counter in the center
30 minutes counter at 12 o'clock
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
29 jewels
Typical power reserve: 62 hours



SW562 S

Features of the SW600

The SW6XX have of all the features that have made the SW5XX legendary. The SW6XX thus makes it possible to decline in three-hand version the chronograph models equipped with the SW5XX.

The SW6X0 have the same dimensions (h = 7.90 mm and Ø = 30.00 mm) as the SW500/SW510/SW530/SW560, which makes it possible to use the same case (minus the pushers) as for these calibers and the same hands as for all SW5XX.

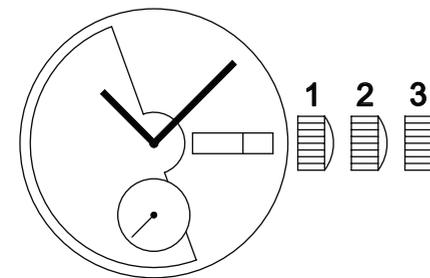
The SW6X2 have the same dimensions as the SW562/SW562 S (h = 6.90 mm and Ø = 30.00 mm), which allows to use the same case (minus the pushers) as for these calibers and the same hands as for all SW5XX.

SW660 a

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second - date - day

Hours and minutes, small second at 6 o'clock
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours



D1 (without decoration), nickel

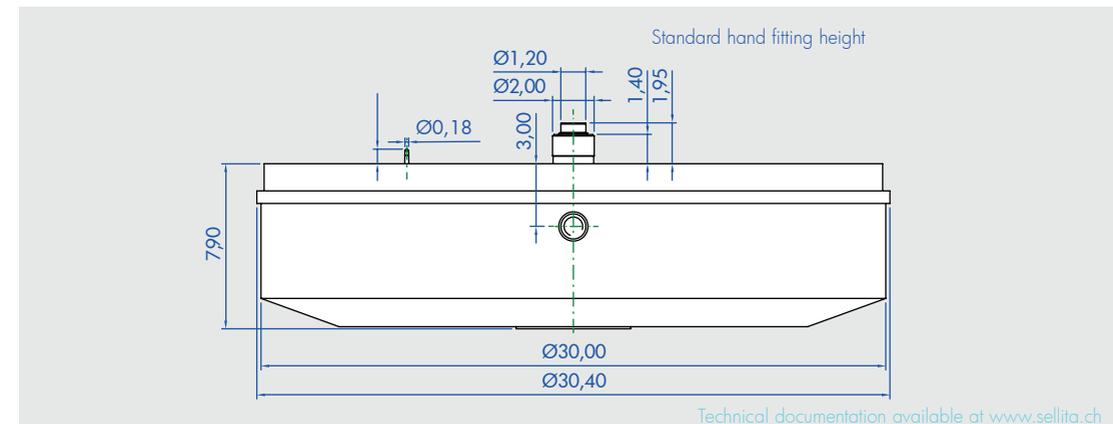


D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,
blue screws

1) Manual winding 2) Date and day setting 3) Time setting



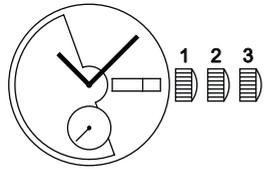
Standards

SW660 a

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second - date - day

Hours, minutes and small second at 6 o'clock (Pivot point distance: 8.00 mm)
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

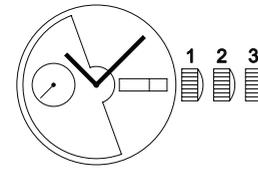
- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

SW690 a

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second - date - day

Hours, minutes and small second at 9 o'clock (Pivot point distance: 8.20 mm)
Date and day with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
21 jewels
Typical power reserve: 62 hours

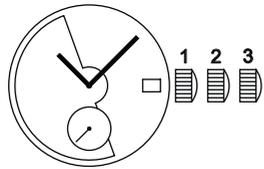
- 1) Manual winding
- 2) Date and day setting
- 3) Time setting

SW660 b

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second - date

Hours, minutes and small second at 6 o'clock (Pivot point distance: 8.00 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

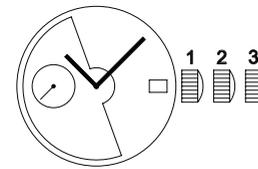
- 1) Manual winding
- 2) Date setting
- 3) Time setting

SW690 b

13¼'''

H 7.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second - date

Hours, minutes and small second at 9 o'clock (Pivot point distance: 8.20 mm)
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
21 jewels
Typical power reserve: 62 hours

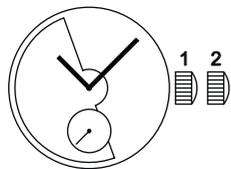
- 1) Manual winding
- 2) Date setting
- 3) Time setting

SW662

13¼'''

H 6.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second

Hours, minutes and small second at 6 o'clock (Pivot point distance: 8.00 mm)
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
25 jewels
Typical power reserve: 62 hours

NEW

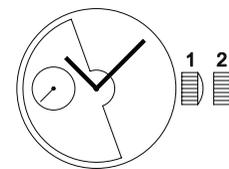
- 1) Manual winding
- 2) Time setting

SW692

13¼'''

H 6.90 mm

Ø 30.00 mm



Self-winding - 3 hands - small second

Hours, minutes and small second at 9 o'clock (Pivot point distance: 8.20 mm)
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
21 jewels
Typical power reserve: 62 hours

NEW

- 1) Manual winding
- 2) Time setting

Features of the SW1000-1

Slimmer than the SW100-1 by almost one millimeter (3.90 mm as opposed to 4.80 mm), the SW1000-1 is a high-end watch movement that stands out above all for its remarkable slimness.

It is the ideal movement for the upper price segment and to create elegant ladies' or shaped watches. Despite being only 3.90 mm thick, the SW1000-1 is nonetheless robust, reliable and precise. It is the equivalent for ladies' watches of the SW300-1.

SW1000-1 a

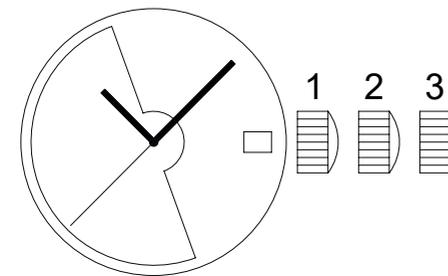
9'''

H 3.90 mm

Ø 20.00 mm

Self-winding - 3 hands - date

Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 46 hours



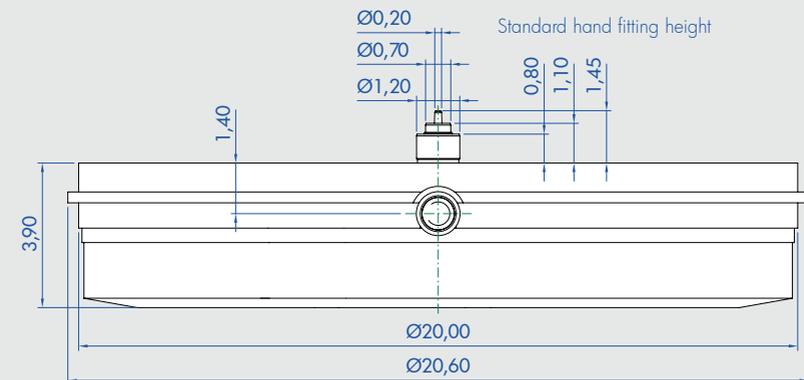
1) Manual winding 2) Date setting 3) Time setting



D2 (simple decoration), nickel



D4 (luxurious decoration), rhodium,
blued screws



Technical documentation available at www.sellita.ch



SW1000-1 a

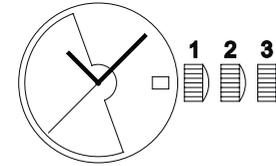
Standards

SW1000-1 a

9'''

H 3.90 mm

Ø 20.00 mm



- 1) Manual winding
- 2) Date setting
- 3) Time setting

Self-winding - 3 hands - date

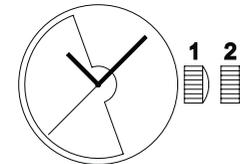
Hours, minutes and sweep center seconds
Date with quick setting
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
18 jewels
Typical power reserve: 46 hours

SW1000-1 b

9'''

H 3.90 mm

Ø 20.00 mm



- 1) Manual winding
- 2) Time setting

Self-winding - 3 hands

Hours, minutes and sweep center seconds
Self-winding mechanism with ball bearing
Stop second device
28'800 vibrations per hour (4 Hz)
16 jewels
Typical power reserve: 46 hours



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